

Media Release

For Immediate Release

Marintec China has a good wind in its sails with record exhibitors, visitors and a multitude of deals



Photo 1's caption: Opening Ceremony of the Marintec China 2017

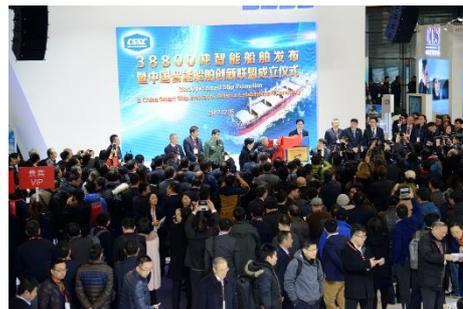


Photo 2's caption: New Launch of CSSC 38800dwt Smart Ship and alliance ceremony in Marintec China

Hong Kong, 2 January 2018 – The 19th Marintec China, the world's most influential and the largest international maritime event held this year, sailed into a huge success. The fair held on 5-8 December 2017, attracted 65,096 visits compared to 61,997 in 2015, this far outstripped 2015's 5% growth in total.

The fair, lauded for its huge scale, high standards and professionalism, hosted more than 2,100 exhibitors who occupied 90,000 square metres at the Shanghai New International Expo Centre. This year, there were 15 country/region pavilions from Austria, China, Denmark, Finland, Germany, Hong Kong SAR, Japan, Korea, Netherlands, Norway, Singapore, Sweden, Taiwan Region, UK, and USA. Amongst these, the German pavilion was the largest.

Ms Stella Fung, Event Director, "This edition marks a special moment in Marintec China's history, it's the first time it's been held in the market downturn, it is very encouraging to receive such positive responses from both exhibitors and visitors. The buoyant atmosphere at the fair, full of energy, lent tremendous feel-good prospects for the global maritime industry. Mr Jost Rueckert, Hamburg Messe, also commented that they will plan for the same size pavilion for 2019 or maybe more as they received many enquiries."

Compared to the 2015 edition, the visitor, exhibitor and floor space figures set new records since the first Marintec China was held 38 years ago.

Among the highlights of Marintec China 2017 was Marintec Innovation—Cruise shipbuilding. Its debut celebrated the fast growth of China's cruise industry. This new sector, located in a special hall, was aligned with government priorities which make cruise shipbuilding a major initiative in the "Made in China 2025" scheme. More than 250 companies engaged in the cruise shipbuilding market promoted their products/technologies during the fair.

Alliances and partnerships galore

Several special events, including deal signing ceremonies and product launches, were organised during the four-day fair, keeping visitors busy and engaged.

Among the special events, a ceremony was held on 5 December to mark the delivery of the first Chinese smart ship, the 38,000-tonne Idolphin smart bulk carrier, *Great Intelligence*, built by China State Shipbuilding Corporation (CSSC). Lloyd's Register and China Classification Society (CCS) also participated in the smart ship project.

China's first unmanned cargo ship classified by CCS, named *Jindouyun*, was unveiled at Marintec China 2017. In this connection, Wuhan University of Technology, CCS, the Zhuhai municipal government and Zhuhai Yunzhou Intelligence Technology Ltd signed a memorandum of cooperation to jointly launch the world's first small unmanned cargo ship.

In addition, the inauguration ceremony of the China Smart Ship Innovation Alliance was held during Marintec China. The alliance, whose members include CCS, CSSC, CSSC Systems Engineering Research Institute, and Shanghai Merchant Ship Design and Research Institute (SDARI), aims to accelerate the technological advancement and industrial development of smart ships.

The new 210,000-ton dual-fuel bulk carrier built by Shanghai Waigaoqiao Shipbuilding Co was awarded Approval in Principle by France's Bureau Veritas and the UK's Lloyd's Register. MAN Diesel & Turbo signed a framework agreement on technical cooperation with CCS.

Feast of offerings

Visitors were treated too to a feast of new products and technologies at the 19th Marintec China. For example, China Shipbuilding Industry Corporation displayed a model of a 20,000-ton marine nuclear-powered platform, a submersible marine nuclear-powered platform, a nuclear-powered safety ship, and a nuclear-powered icebreaker.

In addition, the industrial giant CRRC Corporation—which made its debut at Marintec China this year as an exhibitor— showed off an array of marine and offshore equipment of more than 10 companies in the group, including those of Shanghai CRRC Hangge Marine & Offshore Engineering Co, CRRC Dalian Locomotive Research Institute, and CRRC Qishuyan Locomotive Co.

Furthermore, China Ship Design & Research Centre introduced its model for the “Beluga” AT110 Arctic oil tanker.

In response to the energy-saving and environmental protection needs and digitisation trends in the marine and offshore industries, Siemens demonstrated its fully integrated green-ship solution SISHIP and other latest offerings including its PLM Software product lifecycle management solutions. Siemens also signed a separate strategic partnership agreements with COSCO Shipping Heavy Industry Co and Shanghai Waigaoqiao Shipbuilding and Offshore Co.

Wartsila also introduced the industry's first retractable thruster with a tilted propeller shaft configuration, the WST-24R, which is designed to provide auxiliary manoeuvring capability in dynamic positioning or station keeping operations.

Senior Maritime Forum

Meanwhile at the hugely popular Senior Maritime Forum, which ran concurrently with Marintec China 2017, global hot topics were discussed. These included the Ballast Water Management Convention which came into effect on 8 September, and the “One Belt, One Road” initiative of the Chinese government.

The keynote address at the Forum was delivered by Ms Birgit Løyland, Director General of the Maritime Department, The Ministry of Trade, Industry and Fisheries, Norway. Other distinguished speakers were Mr Ludovic Gerard, Vice President, CMA CGM Group/

Executive Vice President, CMA Ships, and Mr Roger Chen, President, China District, Carnival Corporation & PLC, and Mr Maurizio Cergol, Naval Architect & Cruise Vessel Designer / Head of Marketing and New Concept Development, Fincantieri.

UBM, a global events-led marketing and communications services business, which organises Marintec China fairs, says that in 2019, Marintec will have achieved 40 years of serving the maritime industry.

Looking forward to the success of the next edition of the biennial China, Mr Michael Duck, Executive Vice President of UBM Asia Ltd, said: "We have already decided that '40 Years of Serving the Maritime Industry' will be the slogan of Marintec China 2019." The fair will return to Shanghai in 3-6 December 2019.

Organisers

Marintec China is organised and managed by Shanghai Society of Naval Architects & Marine Engineers (SSNAME) and UBM.

SSNAME, was founded on February 25, 1951. Currently, SSNAME has more than 5,000 individual members and 63 group members. The professional range of SSNAME covers academic and technical exchanging, exhibiting, science popularizing, editing and publishing as well as scientific consulting in the field of naval architecture and ocean engineering.

SSNAME has established friendly cooperation with 14 overseas maritime engineering societies to promote bilateral and multilateral exchanges and cooperation. It's one of the Sponsors of Pan Asian Association of Maritime Engineering Society (PAAMES), and elected as the first president. SSNAME is also a member of World Maritime Technology Congress and was selected as the host Society of WMTC'18 which is to be held in December 2018.

As it always adheres to innovation and development, SSNAME has achieved great success in academic exchange, scientific popularization, editing and publishing, international intercourse and organization optimization over years of endeavor. It was awarded "National Advanced Civil Organization" by the Ministry of Civil Affairs, "Advanced Collective under China Association for Science and Technology" by the Ministry of Personnel and China Association for Science and Technology, "1990-2002

Star Society" and "1995-2006 Star Society" by Academic Department of China Association for Science and Technology etc.

After 60 years of development, SSNAME has now won a high reputation and shown an evident academic influence in the shipbuilding and offshore engineering industry.

UBM Asia

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is the largest events organiser in Asia, India and SE Asia. We are also the leading commercial organiser in China. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 25 major cities with 33 offices and over 1,600 employee.

With a track record spanning over 30 years, UBM Asia operates in 11 market sectors with over 290 events, 28 targeted trade publications, 18 round-the-clock online products for over 2,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world. We provide a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

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