



Media Release

For Immediate Release

Leading, Connecting, Strengthening

This Year's World's Most Influential and Largest Maritime Exhibition to be held in Shanghai



Caption: (from left to right) Ms Fu Chunhong, Vice Chairman of the Chinese Organising Committee of Marintec China, Mr Wu Jihong, Deputy Director, Shanghai Municipal Commission of Economy and Information Technology, and Mr Michael Duck, Executive Vice President, UBM Asia Ltd officiate at the Marintec China 2017 Press Conference

HONG KONG, 31 August 2017 - Known as the beacon of international maritime technology development trends, this year's world's most influential and largest maritime exhibition—Marintec China 2017— will be held from December 5 to 8 in Shanghai.

Started in 1981, Marintec China has been organised to resounding success every two years for 18 consecutive editions and has become a much sought-after bridge and link for all-round and multilevel cooperation by the Chinese and international maritime industries. It is an important window through which the international maritime community understands Chinese shipbuilding, offshore equipment and related markets, as well as shipping and ports, etc. It plays a pro-active role in advancing exchanges and cooperation in Chinese and foreign marine technology, economic and trade cooperation, ship financing, safety and insurance, standards and regulations, environmental protection and other areas. After more than 30 years, the scale and influence of Marintec China continue to expand, ranking Marintec China today top two among other international maritime exhibitions

In recent years, the global shipbuilding and offshore engineering equipment markets faced a downturn. Particularly this year, the international shipbuilding market dropped to its all-time low. Yet, Marintec China manages to stay the course. Marintec China 2017 is expected to attract more than 2,100 exhibitors and over 65,000 visitors and the exhibition space will cover 90,000 square metres. Compared to the 2015 edition, these three figures are expected to grow to reach a new record, reflecting the influence of Marintec China on the global maritime industry.

As of to date, there are 15 confirmed country/region pavilions from Austria, China, Denmark, Finland, Germany, Hong Kong SAR, Japan, Korea, Netherlands, Norway, Singapore, Sweden, Taiwan Region, UK, and USA. A special note on the recent Fortune Global 500 list, five out of the six port/shipping companies named

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will be participating in Marintec China 2017. Along with all shipbuilding companies who made the list. In addition, among the Fortune Global 500 energy companies, Lukoil, Sinopec, Gazprom, Total, and Mobil have confirmed their participation. At the same time, Caterpillar, ABB, Siemens, GE, Bosch, Northrop Grumman, Raytheon, Schneider Electric, and ZF Friedrichshafen AG, as well as CRRC, HNA, China Communications Construction Company, and other Global 500 or their subsidiaries will be participating in the Exhibition.

Pursuing a hot topic in the shipbuilding market, Marintec China 2017 will dedicate a special area, Marintec Innovation – Cruise Shipbuilding, featuring the construction, design and fitting-out of luxury cruise ships. The first China-built luxury cruise ship will be the highlight of this Exhibition.

The shipbuilding industry in recent years has ushered in a new round of technological innovations. Smart ships, which two years ago were a mere R&D concept, have become the main direction for development in every major shipbuilding country. The IMO has conducted considerable discussions on the subject and the related conventions, regulations and standards are now in the formulation stage. Japan, Europe, South Korea and China, etc, have separately formed alliances to develop smart ship, cooperating with research organisations, ship owners, shipbuilders, marine equipment manufacturers, and related cross-sectoral experts. Together, they work to promote the development of unmanned ships and smart ships. Not surprisingly, the focus will be unmanned ships, smart ships and related equipment and technology at this year's Exhibition.

Concurrently with the Exhibition, the Senior Maritime Forum will be staged. The theme of the Forum this year is: Innovation, Smart Manufacturing, Collaboration. The event will be held on 4-7 December at the Kerry Hotel Pudong, which is next to the Shanghai New International Expo Centre.

The Forum will consist of six sessions, namely: Keynote Speech, Shipbuilding and Ocean Engineering, Shipping and Ports, Cruise, Maritime Finance and Law, and Marine Technology and Equipment.

Over 50 distinguished guests will speak on topics related to the theme, closely linked to the strategies required to becoming a major shipbuilding power, the Belt and Road Initiative and other hot subjects. The specific topics include: "The Belt and Road Initiative and Global Collaborative Development", "Intelligent Manufacturing – Steering the Shipbuilding Industry in the Next 10 Years", "Luxury Cruiseship – Integrated Innovation, Made in China", "Financial Innovation, Legal Protection – Promoting the Healthy Development of the Maritime Industry", and "New Regulation, New Convention – Opportunities and Challenges," etc.

Mr Esben Poulsen, Chairman of the International Chamber of Shipping (ICS); Dr Sadan Kaptanoglu, President-Designate of BIMCO; well-known researcher of the world economy Mr Zhao Jinping, Director General of Foreign Economy Research Department of the Development Research Centre of the State Council, maritime industry authoritative expert Prof Martin Stopford, President of Clarksons Research Services; Prof Gerhard Strasser, Chairman of Advisory Council, International Towing Tank Conference (ITTC); Mr Navin Kumar, Marine Investigation Director of Drewry, and other industry experts have confirmed that they will speak at the Forum.

Apart from the Senior Maritime Forum, during the period of the Exhibition, various maritime-related organisations and enterprises will host their separate forums, technical exchanges, product launches, signing ceremonies and award ceremonies, etc, with the number of activities at Marintec China reaching into the hundreds. It is reported that an international roundtable on internal combustion engines, an international conference on numerical tanks and an international seminar on water jet propulsion technology will be held on the sidelines of the Exhibition.

Marintec China Official WeChat Account:

Account name : MarintecChina



QR Code :

Through the official Wechat account, participants will be able to:

- undertake early registration as Fair delegate/ visitor/ media
- learn more about the Marintec China 2017 introduction and the event schedule
- learn more about the timetable for concurrent events

- learn more about the timetable and details of the Senior Maritime Forum
- learn more about the List of Exhibitors
- learn more about the latest news about Marintec China 2017
- easily to check the e-badge status

Organisers

Marintec China is organised and managed by Shanghai Society of Naval Architects & Ocean Engineers (SSNAOE) and UBM.

Shanghai Society of Naval Architects and Ocean Engineers (SSNAOE)

Shanghai Society of Naval Architects and Ocean Engineers (SSNAOE), recognized as Shanghai Society of Naval Architects and Marine Engineers (SSNAME) before, was founded on February 25, 1951 and changed her name in March 2011. Currently, SSNAOE has more than 5,000 individual members and 63 group members. The professional range of SSNAOE covers academic and technical exchanging, exhibiting, science popularizing, editing and publishing as well as scientific consulting in the field of naval architecture and ocean engineering.

SSNAOE has established friendly cooperation with 14 overseas maritime engineering societies to promote bilateral and multilateral exchanges and cooperation. It's one of the Sponsors of Pan Asian Association of Maritime Engineering Society (PAAMES), and elected as the first president. SSNAOE is also a member of World Maritime Technology Congress and was selected as the host Society of WMTC'18 which is to be held in December 2018.

As it always adheres to innovation and development, SSNAOE has achieved great success in academic exchange, scientific popularization, editing and publishing, international intercourse and organization optimization over years of endeavor. It was awarded "National Advanced Civil Organization" by the Ministry of Civil Affairs, "Advanced Collective under China Association for Science and Technology" by the Ministry of Personnel and China Association for Science and Technology, "1990-2002 Star Society" and "1995-2006 Star Society" by Academic Department of China Association for Science and Technology etc.

After 60 years of development, SSNAOE has now won a high reputation and shown an evident academic influence in the shipbuilding and offshore engineering industry.

UBM Asia

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is the largest events organiser in Asia, India and SE Asia. We are also the leading commercial organiser in China. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 25 major cities with 36 offices and over 1,600 employee.

With a track record spanning over 30 years, UBM Asia operates in 11 market sectors with over 290 events, 28 targeted trade publications, 18 round-the-clock online products for over 2,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world. We provide a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

UBM Asia was awarded 'Asia's Most Reliable Trade Show Organizer Award' in Hong Kong's Most Valuable Companies Awards (HKMVCA) 2016.

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