



The 15th Malaysian International Exhibition of Food, Drinks, Hotel, Restaurant & Foodservice Equipment, Supplies, Services & Related Technology

FHM
FOOD & HOTEL
MALAYSIA



24 - 27 SEPTEMBER 2019
KUALA LUMPUR CONVENTION CENTRE
MALAYSIA



SPICE UP YOUR SALES
AT MALAYSIA'S No. 1
FOOD & HOSPITALITY
EXHIBITION

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新加坡食品厂商联合会
Singapore Food Manufacturers' Association

Championing the Food Manufacturing Industry Transformation Map

Established in 1967, the Singapore Food Manufacturers' Association (SFMA) is a professional and active trade association with more than 460 members. Today, SFMA organises more than 60 industry activities annually such as the monthly capabilities workshops, overseas Tasty Singapore tradeshows and supermarket promotions, overseas study and trade missions, networking and business matching sessions. SFMA has also championed several industry initiatives that are aligned to the, such as Food Innovation Product Award, Singapore Food Gifts Initiative, the Singapore Food Expo and Asia Pacific Food Expo to help food manufacturers innovate, internationalise and create new channels for business growth.

Visit Hall 6, Booth No. 6022

What's on Tomorrow!

24 SEPTEMBER 2019

• **Opening Ceremony of FHM 2019 by**
YBhg Datuk Isham Ishak,
Secretary General - Ministry Of Tourism,
Arts & Culture, Malaysia
8.30am, Plenary Theatre Level 3

• **Culinaire Malaysia 2019**
10.00am - 6.00pm,
Hall 5A (MARQ-E Ground Floor)

• **In4Tec Conferences**
10.00am - 6.00pm, Plenary Theatre Level 3

Taste and Hospitality of JAPAN will be in Malaysia

The JAPAN PAVILION is ready to host a total of 35 Japanese companies/organisations to showcase their exceptional Halal-wagyu, seafood, green tea, confectionery, processed food, alcoholic beverages and so on at FHM 2019. Grab this golden opportunity to have business matching with the Japanese suppliers, explore their Halal Showcase corner, and taste great cuisines prepared by Japanese professional chefs using the freshest ingredients in cooking demos.

"We hope that the trade guests can find and feel various Made in Japan food and beverage products which have growing demand in the Malaysian market. Please explore the products and connect with all suppliers coming from Japan." - Ms. Mai Onozawa, Managing Director of JETRO Kuala Lumpur.

Let's experience the taste and hospitality of Japan at Booths 7108-7411, Hall 7 this time. Youkoso!

Visit Hall 7, Booth No. 7108/7212/7411



At the Forefront of Technology

Dyson, a global technology company, believes that the desire to make things work better is a catalyst for invention. Their team of engineers and scientists are passionate about developing technology that solves the problems others often ignore. From the world's first bagless vacuum cleaner, to hand dryers that use high-speed sheets of air to remove moisture from hands, to a completely re-thought hair dryer with its motor in the handle, they are relentless about engineering better solutions.

The Dyson Professional division provides hand dryers, LED lighting, hair dryers, air purifiers and vacuum cleaners. In Malaysia, the Dyson Professional products are distributed by Visionary Solutions Sdn Bhd.



Drop by their booth to check out what is on display.

**Visit Hall 9B,
Booth No. 9B031**

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Now, Everyone Can Cook!

BESTARI was created as a sister company of the Synerchem Group with the sole intention of making cooking easier for everyone. Armed with vast experience in the food ingredients and food manufacturing industry with other sister companies within the Synerchem Group, BESTARI was able to constantly create and innovate its products.

Today, BESTARI has over 40 SKUs in its arsenal. Most notable products include Fried Chicken Coating Powder, Tempura Powder, Spices, Seasoning Powder, Instant Mashed Potatoes and many more. Almost all of these products only require water to use and nothing else, staying true to the motto of making it simple for everyone to cook.

Future plans have already been made, with a new office-factory-warehouse coming close to completion, multiplying production lines and warehouse space to fulfil more market demand.

At FHM 2019, the following will be highlighted:

- Salted Egg product launching from Bestari Sales & Marketing Sdn Bhd
- Latest innovation of Food Processing Machineries from Synerchem Sdn Bhd
- Fried Chicken Coating Premix

"The event is a beautiful platform for the A-Z of the Food and Hospitality space. FHM focused B2B trade show for the fast growing Food & Hospitality industry with the main objective of creating bigger opportunities and successful businesses for companies and trade professionals in Malaysia." - Mr. Gabriel Lai, Marketing Director, Synerchem Sdn Bhd.

Visit Hall 6, Booth No. 6301

A Toast to New Zealand Wines!

New Zealand is considered a leading 'new world' producer of outstanding wines with sales of these wines rapidly expanding throughout Malaysia. The biggest importers and distributors of New Zealand wines in Malaysia, New Zealand Unlimited also supply duty free wines to high commissions and embassies in Kuala Lumpur. All their wines are boutique and family-owned vineyards from New Zealand.



Mr Richard Tankersley, Managing Director, has this to say, "FHM has always been a great platform for us to showcase our brand and our special range of New Zealand Wines."

Visit Hall 1, Booth No. 1111



Bringing Innovation to the Table

Welbilt's raising the curtain at FHM 2019! Introducing the CONVOTHERM 4 BAKE for the first time in Asia. Available in 6.10 and 10.10 models, it offers maximised flexibility in a small space and combines the traditional baking know-how with the technologies and capabilities of the Convotherm combi oven. With the patented Advanced Closed System (ACS+), a Natural Smart Climate™ is made possible within the chamber to ensure that baked goods absorb the ideal amount of moisture completely naturally, for especially long-lasting freshness. Convotherm 4 BAKE: Designed for perfect baking results.

Visit Hall 2, Booth No. 2901



Experts in Local Insect Killer & Fly Traps

McQwin's wholesale started in Malaysia as a local insect killer and flies trap manufacture since 1984; they provide expertise on hygienic and safety advice for the majority of hypermarket projects within Malaysia. In line with the continued growth of McQwin's, they expand their business module to related product range in hygiene, chemical, building facility, electrical and lighting, pest control equipment and safety equipment.

They act as traders for multiple reputable companies selling a range of products, catering to both commercial and industrial applications. They continuously increase their range to fulfil every building need. The objective of McQwin joining FHM 2019 is to get closer to end-consumer's needs by bringing awareness to food hygiene safety for F&B and Hotel Owners.

The products that will be highlighted at FHM 2019 are UV LED Mosquito Trap and UV LED Fly Trap. The special feature of their products is that they are the Main Manufacturer/Distributor/Supplier in Malaysia for the Fly Trap equipment which provides quality, reliability and effectiveness to their clients.

According to them FHM is a place where like-minded traders and entrepreneurs should be to leverage and build on each other's strengths and capabilities in fostering a better platform and economy for our country and international relations.

Visit Hall 5, Booth No. 5903



New Factory to Better-Serve Your Need

UNIGRA FOOD PROCESSING ASIA PACIFIC SDN BHD is the new born factory of Unigra' Srl focused in the production of high standard and long-standing know-how bakery ingredients and semi-finished products, such as couverture, chocolate compounds, spreadable creams, UHT products and margarines to serve the Asian Pacific countries.

Visit Hall 2, Kiosk 2

Cheers! The Premium Malt's Suntory Beer

JFC Malaysia proudly brings to FHM 2019, The Premium Malt's Suntory Beer which boasts the following qualities:

- The Ultimate Beer - Rich Flavor and Elegant Aroma, in Harmony.
- The flowery aroma greets you the moment it's poured.
- The creamy foam rises and welcomes you with its silky touch.
- The rich, distinctive flavor and depth of body is followed by a pleasantly clear, lingering finish.
- The Premium Malt's - the ultimate beer that keeps on satisfying.

Visit Hall 6, Booth No. 6411



In a Class of Its Own!

Renu Oommen - CMO RAK Porcelain Group states, "Our innovative offerings are revolutionising dining tablescapes and inspiring people to dine well thus connecting with them personally. It is a known fact that well-presented ambiances enhance one's dining experience and we tirelessly strive to achieve this ideology with expertise and ethics."

FHM 2019 will witness the introduction of 'Suggestions' collection which was the cynosure at recent international shows. These novel shapes are developed with fine attention to detail as each series is completely ergonomic. The splendid ranges are beyond the beauty that meets the eye as we try and remove plating limitations to serve as a canvas for food styling variations and lead culinary professionals to express their artistic brilliance.

Visit Hall 9B, Booth No. 9B701

CARRIER = Freshness & Reliability

Cooltruck Sdn Bhd, an appointed dealer for Carrier Transicold in Malaysia who are specialists in truck refrigeration equipment, provides refrigeration units, Citimax, Supra and Vector. A world leader in high-technology heating, air-conditioning and refrigeration solutions, Carrier prides itself on providing transport refrigeration solutions that allow for precise control of temperature and humidity, preserving all types of perishable cargo no matter where they need to go.

Featuring next-generation technologies, Carrier Transicold sets ever-higher standards in refrigerated container, truck and trailer systems while reducing fuel consumption, emissions and sound levels.

They believe that "the sun never sets" on Carrier Transicold's parts coverage, with more than 600 dealers, distributors and parts depots worldwide, providing all the parts and related service support needed to keep their customers moving across roads, rails and waterways around the world.

Cooltruck Sdn Bhd will be displaying their Citimax 700, Citimax 400 and Citimax 400's Evaporator at FHM 2019.

Visit Hall 8, Booth No. 8008



Citimax 700 condenser



Citimax 400 Evaporator

Sri Manisan

Two Companies, One Service Level

One successful importer and distributor of fine food and beverages in Malaysia, Sri Manisan Sdn Bhd has experience of more than two decades in this industry. They have been providing expert and reliable services to the hospitality industry. They will be joining us in FHM 2019 with their exciting product range such as Rauch juices from Austria, Corman butter from Belgium, Pascual yogurt from Spain and many more. Please note that all products offered are market leaders and the origin of products matters underlines the quality delivered. "FHM is a good opportunity to showcase Sri Manisan Sdn Bhd to a nationwide audience within a few days." - Sri Manisan Sdn Bhd Managing Director.

Visit Hall 6, Booth No. 6401



Best Quality, Best Price & Best Service!

Solid Cool Marketing Sdn Bhd is one of the key player in the F&B Equipment that sells quality products such as Commercial Refrigerator Cold Room, Stainless Steel Kitchen Equipment, Food Processing Machinery, and Rental & Supermarket Equipment. Do check out their products as they are all sold at affordable prices of world class quality and in latest designs. What they have got to say about us? "FHM is one of the prestige event in our hotels and F&B Industry which is filled with opportunities and interactions among the trade players in promoting the latest trend & innovation in this industry." said Solid Cool Marketing representatives.

Visit Hall 2, Booth No. 2710/2712