

JNA Awards gained attention in the Middle East

Hong Kong, 4 December 2019 – Recognising the growing importance and influence of the middle eastern market, the JNA Awards presented its well-regarded awards programme to a packed room of representatives from the jewellery industry and trade media in Dubai on 17 November. The presentation was jointly organised by Dubai Multi Commodities Centre (DMCC), Dubai Gold and Jewellery Group (DGJG) and Informa Markets, with the aim of attracting quality entrants and participants to join this prestigious event for the international jewellery trade.



The speakers at the presentation. From left: Albert Cheng, judge of JNA Awards; Amit Dhamani, CEO / Managing Director of Dhamani; Letitia Chow, Chairperson of the JNA Awards, and Director of Business Development – Jewellery Group at Informa Markets; Ahmed bin Sulayem, Executive Chairman of DMCC; Caroline Yuan, Vice President of Shanghai Diamond Exchange; and Mark Lee, judge of JNA Awards

Ahmed bin Sulayem, Executive Chairman of DMCC, Amit Dhamani, CEO / Managing Director of Dhamani representing Dubai Gold and Jewellery Group (DGJG), and Letitia Chow, Chairperson of the JNA Awards, and Director of Business Development – Jewellery Group at Informa Markets, kicked off the well-attended affair with their opening remarks. This was followed by a formal introduction on the awards programme by Chow and her team, who shared the mission and core values of the JNA Awards.

Chow expressed, “We are honoured to have the support of DMCC and DGJG, both key establishments in the Dubai jewellery scene, to help promote the vision and mission of the JNA Awards. We welcome participants from this region to share their success stories and celebrate their achievements through this international award platform.”

Members of the JNA Awards’ judging panel, Albert Cheng, Advisor of World Gold Council and Mark Lee, Research Director of Asia Pacific Institute for Strategy, were also present to give tips and advise on how entrants may best utilise the entry form to present powerful cases of their successful businesses.

Amit Dhamani, who leads the renowned Dhamani jewellery company in Dubai, shared with the attendees his first-hand experience at the previous JNA Awards Ceremony and Gala Dinner, along with the positive impacts it had on the company.

The JNA Awards has recognised a number of Honourees and Recipients from Dubai in the past, including Ahmed Bin Sulayem, who was a Recipient of its highest accolade, Outstanding Contribution of the Year

in 2014; Jewel Corner - Soft Touch Jewellers LLC, Honouree of Brand of the Year – Retail in 2017; and Pure Gold Jewellers - Karim Merchant, Honouree of Young Entrepreneur of the Year (Age 40 and below) in 2016.

Organised by Informa Markets, the JNA Awards was first launched in 2012 and is one of the most coveted awards in the international jewellery and gemstone industry. It promotes and encourages innovation, excellence and best business practices by recognising and celebrating the achievements within the trade. JNA Awards 2020 is supported by Headline Partners Chow Tai Fook, Shanghai Diamond Exchange, and DANAT, together with Honoured Partners KGK Group, and China Gems & Jade Exchange. The Awards Ceremony and Gala Dinner will be held in September 2020 in Hong Kong.

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For more information, visit <http://www.JNAawards.com/> or contact:
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Notes for Editors:

1. About the Headline Partner

1.1 Chow Tai Fook Jewellery Group Limited (www.chowtaifook.com)

Chow Tai Fook Jewellery Group Limited (the “Group”; SEHK stock code: 1929) listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group’s vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group’s iconic brand “CHOW TAI FOOK” is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group’s success, along with that of its iconic retail brand, and has been embodied in its rich 90 year heritage. Underpinning this success are our long held core values of “Sincerity·Eternity”.

The Group’s multi-brand strategy comprises the ARTRIUM, JEWELRIA and CTF WATCH brands that are endorsed by the CHOW TAI FOOK master brand, in addition to other brands including HEARTS ON FIRE, T MARK, SOINLOVE and MONOLOGUE.

The Group’s commitment to sustainable growth is anchored in its “Smart+” strategy, which is in place to promote long term innovation in the business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in Greater China, Japan, Korea, Southeast Asia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline (“O2O”) strategies to succeed in today’s omni-channel retail environment.

1.2 Shanghai Diamond Exchange (www.cnsde.com)

Authorised by the State Council, the Shanghai Diamond Exchange (SDE) is the only diamond exchange body in China; and provides diamond dealers a fair and safe transaction venue

under close supervision. It also enjoys a favourable taxation policy and is operated in accordance with international best practices of the diamond industry.

Established in 2000, the SDE is a non-profit, self-regulating membership organisation and a member of the World Federation of Diamond Bourses.

1.3 Bahrain Institute for Pearls and Gemstones -- DANAT (www.danat.bh)

The Bahrain Institute for Pearls and Gemstones (DANAT) was established in 2017, as an initiative of HRH Prince Salman bin Hamad bin Isa Al Khalifa, Crown Prince, Deputy Supreme Commander and First Deputy Prime Minister of the Kingdom of Bahrain. DANAT was formed as a wholly owned subsidiary of the Bahrain Mumtalakat Holding Company (Mumtalakat), the sovereign wealth fund of the Kingdom. DANAT evolved from the Pearl & Gem Testing Laboratory of Bahrain (the first laboratory of its kind in the region), which was established in 1990. It was formed to expand upon and enhance the excellent work of the laboratory, with the vision of becoming the world's preferred institute for natural pearl and gemstone third-party verification services and scientific research.

Currently, DANAT plays a vital role in protecting and enhancing the public's trust in pearls, gemstones and jewellery. With its offices located at the iconic Bahrain World Trade Centre, the facility aims to establish itself as the window into international markets, serving local and global clients, and bolstering the reputation of the Kingdom as a leading centre for pearl and gemstone expertise.

DANAT is an authority on industry standards, scientific knowledge and education, and is committed to the highest standards of professional and personal ethics. It is dedicated to supporting the pearl and gemstone industry and offers training programmes locally, regionally and internationally to a new generation of gemmologists, industry professionals and gemmology enthusiasts.

2. About the Honoured Partners

2.1 KGK Group (www.kgkgroup.com)

The KGK Group was founded in 1905 by Kesrimal Kothari and Ghisilal Kothari of Jaipur (India), to trade gemstones between India and Burma. With a global presence across 19 countries today, the privately held group has evolved into one of the most preferred brands in the gemstone and jewellery industry, with a vertically integrated operation. KGK is one of the few conglomerates covering the entire spectrum of mining, sourcing, manufacturing and distribution of coloured gemstones, diamonds and jewellery for over a century. KGK Group has a resilient team of 12,000 employees with operations and offices in Asia, Australia, North and South America, Europe and Africa. Having achieved an impeccable reputation in the gemstone, diamond and jewellery trade, the group has recently diversified into real estate.

2.2 China Gems & Jade Exchange (www.csgje.com)

China Gems & Jade Exchange (CGJE) is a national gem and jade trading platform approved by the State Council.

China Gems & Jade Exchange adheres to the principle of "Led by Technology, Develop with Innovation", and using the latest real-time traceability, big data, block chains, high-end intelligent technology to solve various bottlenecks in the development of the gemstone industry. At present, two platforms have been built, namely, gemstone trading service

platform and intelligent supply chain service platform. CGJE has become the only international gemstone trading service platform with full process tracking service in the industry.

In line with the basic principles of "fairness, impartiality and openness", China Gems & Jade Exchange combines the concepts of "innovation, advancement and compliance" to provide high-quality and professional third-party supporting trade services for jewelry enterprises at home and abroad.

3. About Informa Markets (www.informamarkets.com)

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.