

## Bringing Technologies to Drive Industry 4.0 for Successful Economy

**Jakarta, November 21 2018** -- Manufacturing Indonesia, Indonesia's premiere exhibition on manufacturing technology and services, will kick off from December 5-8, 2018 at JI Expo Kemayoran, incorporating [Machine Tool Indonesia](#), Tools & Hardware Indonesia, and Industrial Automation & Logistic Indonesia 2018. Showcasing manufacturing machinery, equipment, materials, and services, the event aims to give industry players a better understanding of technologies behind industry 4.0 manufacturing.

Over 1,600 exhibiting companies from Canada, Germany, Indonesia, Japan, South Korea, Singapore, Taiwan, United Kingdom, USA, P.R. China, Sweden, will participate at the show which attracts 34,000 trade attendees and industry leaders.

The expo is also introducing Industry 4.0 Showcase which will feature on 9 major pillars including additive manufacturing, augmented reality, big data & analytics, cybersecurity, and autonomous robots.

"The essence of Manufacturing Indonesia is all about technology. The highlight is the Industry 4.0 showcase with the entire ecosystem of Industry 4.0 on display to uncover the potential of Indonesia's smart manufacturing in the future. We strongly believe that growth is driven by technology and with it will enable manufacturers gain competitive edge through increased productivity. On this 32<sup>nd</sup> edition, we connect thousands of manufacturers together with technology and solution providers from over 28 countries and regions to support the "Making Indonesia 4.0" roadmap for a more efficient economy besides higher quality output in the industry sector," said Maysia Stephanie, Project Director of Pamerindo Indonesia, as the organiser.

In the big leap of Indonesia's industrial sector, Indonesian Ministry of Industry has initiated industry 4.0 roadmap, Making Indonesia 4.0, earlier this year. It integrates industrial production and manufacturing with the new digital-based models in Indonesia, aiming to achieve the world's 10 largest economies by 2030. Now, Indonesia has been listed as one of the world's top 10 manufacturing industry by the United Nations Industrial Development Organisation (UNIDO).

New this year is the co-location of Subcon Indonesia alongside Manufacturing Indonesia 2018 Series of Exhibitions. Indonesia's first subcontracting exhibition is held to provide a platform on opportunities for local subcontractors to present their capabilities in supporting market and industry needs. This is an effective way to bridge the gap between the machine makers and the end manufacturers which already exist and are actively present at the event across its various featured sectors.

One of the supporting trade association, Asosiasi Produsen Peralatan Listrik Indonesia (APPI) shared its confidence in regards to engineering capabilities developed in Indonesia. "Indonesian manufacturing and electrical companies have followed International and Indonesian Standards (SNI) where production has been adapted to comply with required order or ready stock specifications. Although some materials and components for downstream industrial products are still imported, industrial and infrastructure projects can utilize on national design and engineering. This clearly will have a positive impact for national economic growth," added Karnadi Kuistonono, Chairman of APPI.

Manufacturing Indonesia 2018 is a strategic converging point for all attendees with industry players and notable exhibitors including DMG Mori, First Machinery Trade Co, Jaya Metal, Kanematsu KGK, Mitsubishi Electric Indonesia, Somagede and Yamaha Motor Parts Manufacturing Indonesia where technologies needed will be presented in the four-day event. Please visit [www.manufacturingindonesia.com](http://www.manufacturingindonesia.com) for more information.

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**About Pamerindo Indonesia:**

PT Pamerindo Indonesia was established with the sole purpose of organising specialised trade exhibitions for the Indonesian market. The company has grown considerably and now organises over 20 trade exhibitions in the Building & Construction, Electric, Food & Hotel, Manufacturing, Mining, Packaging, Plastics & Rubber, Oil & Gas sectors.

PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia. Since its inception PT Pamerindo Indonesia has organised over 180 international trade exhibitions in Jakarta, Surabaya and Bali. PT Pamerindo's exhibitions continue to provide a quality platform for buyers and sellers to interact across a wide variety of industry sectors.

Pamerindo Indonesia is a part of UBM Network, the largest commercial event organiser in Asia, China, India, and SE Asia with a strong presence of 36 offices and over 1,600 staffs in 25 major cities, and a combined portfolio of over 290 events, 28 trade publications and 18 online products covering a wide range of market sectors. UBM provides a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

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