

COSMOPROF

ASIA HONG KONG
亞太區美容展

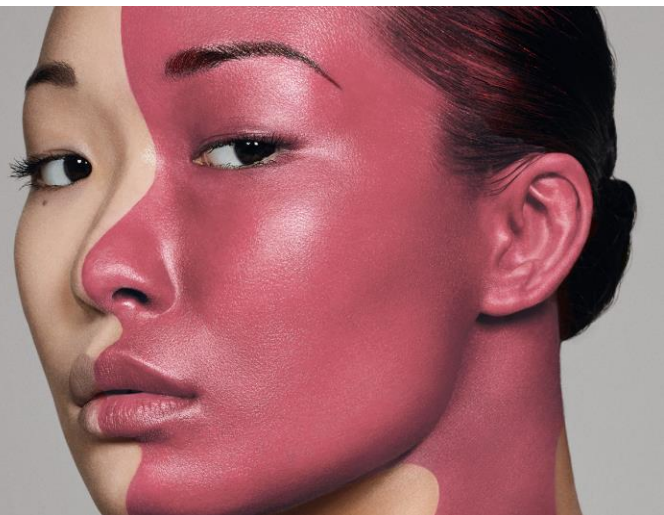
2019
COSMOPROF
ASIA
HONG KONG

12 – 14 NOVEMBER

COSMOPACK ASIA

13 – 15 NOVEMBER

COSMOPROF ASIA



CALENDAR OF EVENTS / 13 - 15 NOVEMBER 2019 HONG KONG CONVENTION AND EXHIBITION CENTRE

ONSTAGE **COSMO**
TALKS

SPA
by Cosmotalks



(As of 08/10/2019)

13-15 NOVEMBER (SHOW HOURS)

COSMOPROF ASIA
Awards

COSMOPROF AWARDS ASIA

A project curated in partnership with
BEAUTYSTREAMS

Finalists' installations and Visitor Voting
Hall 1E Concourse (Level 1)

Trophies and concept area design by
centdegrés

GOSMO
TRENDS

COSMOTRENDS 2019

Hall 5C (Level 5)

Discover the 2019 trends!

Strategic partner: BEAUTYSTREAMS

COSMO
TALKS

COSMOTALKS

Stage 1 (Hall 3G); Stage 2 (Hall 5C)

Educational sessions



COUNTRY OF HONOUR 2019:

KOREA

Organised by: KOTRA

WEDNESDAY, 13 NOVEMBER

10:00

ONSTAGE (Hall 5C)

**Opening Ceremony of
Cosmoprof Asia – 24th edition**

11:00-12:30

COSMOTALKS Stage 1 (Hall 3G)

**“Ethical Labels in the Cosmetics
Industry”**

Moderated by: Amarjit Sahota, Ecovia
Intelligence

12:00-12:45

COSMOTALKS Stage 2 (Hall 5C)

**“Future of Beauty: Meet Your New
Beauty Tribes”**

Speaker: Clare Varga, WGSN

12:00-14:00

Meeting rooms N106-108, Level 1

**Press Conference & Luncheon of
Cosmoprof Asia – 24th edition***

13:00 – 14:30

ONSTAGE (HALL 5C)

**“OMC – The New Era of Fashion”
Hair & Styling Show**

organised by: Hongkong Image
Designer Association (OMC HK)
on the occasion of ON HAIR

14:00-14:45

COSMOTALKS Stage 1 (Hall 3G)

**“Beauty Retailing in China
Opportunities in the Direct Sales and
Specialty Stores Channel”**

Speaker: Diana Shao, Kline

14:00-15:30

COSMOTALKS Stage 2 (Hall 5C)

**COUNTRY OF HONOUR: Korea
“The Latest Trends and Digital
Technology of K-Beauty”**

Speakers: Han Jong-Min, Korea
Cosmetic Association; Yongjoon Choe,
Lululab

15:00 – 16:30

ONSTAGE (HALL 5C)

COUNTRY OF HONOUR: Korea
Korean Beauty Show (I)

15:15-16:00

COSMOTALKS Stage 1 (Hall 3G)

**“Skin Care Trends Across Asia From
2019 And Beyond”**

Speaker: Emily Leung, Euromonitor

16:00-17:00

COSMOTALKS Stage 2 (Hall 5C)

**“Bridging Global Brands to 2 Billion
Consumers”**

Speaker: Yi Qian, Tmall Global

16:30-17:15

COSMOTALKS Stage 1 (Hall 3G)

**“The Data Behind Today’s Winning
Beauty Marketing Strategies”**

Speaker: Jessica Michault,
Launchmetrics

19:00-21:00

Chancellor Room (Level 4)

**COSMOPROF ASIA & COSMOPACK
ASIA AWARDS Ceremony &
Reception***

THURSDAY, 14 NOVEMBER

10:00-13:00

COSMOTALKS Stage 1 (Hall 3G)

Cosmoprof Asia Spa Conference [S]

Moderated by: Melinda Yon, Six
Senses Hotels Resorts Spas

10:00-11:00

ONSTAGE (Hall 5C)

Exhibitors Look & Learn

Live hair demo and Beauty shows

COSMOPROF

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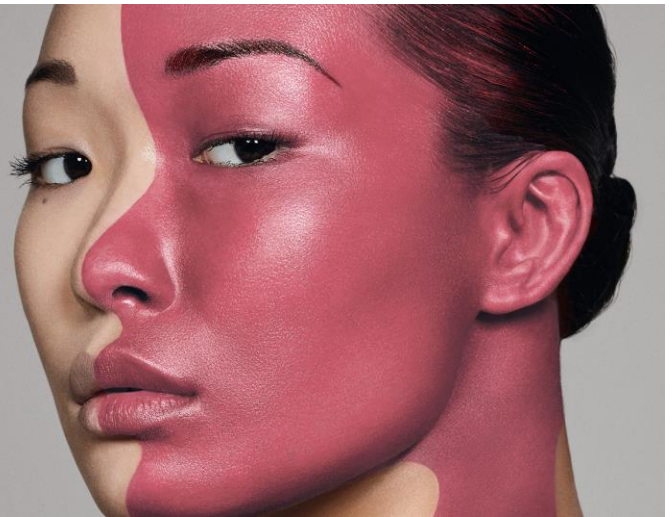
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ONSTAGE **COSMO TALKS** **SPA**
by Cosmotalks



(As of 08/10/2019)

THURSDAY, 14 NOVEMBER

09:30-16:30

Meeting Room S426-427 (Level 4)

“Trend Blast” Hair Workshop

organised by: Hongkong Image Designer Association (OMC HK) on the occasion of ON HAIR

11:00-11:45

COSMOTALKS Stage 2 (Hall 5C)

“The CosmoTrends Report 2019 By BEAUTYSTREAMS: Macrotrends and Key Drivers Behind The Innovations”

Speaker: Lan Vu, Michael Nolte, BEAUTYSTREAMS

11:00-11:45

ONSTAGE (Hall 5C)

Nail Art demo

organised by: HKPNU
Demonstrate the delicate art of nail

12:15-13:15

COSMOTALKS Stage 2 (Hall 5C)

“CAPSTONE RESEARCH: The New Era of Beauty and Technology”

Moderated by: Professor Stephan Kanlian, Fashion Institute of Technology (FIT)

12:00-12:45

ONSTAGE (Hall 5C)

“Barberology”

presented by: BaByliss Pro
Demonstrate the most trendy Barber look on the occasion of ON HAIR

13:00-14:45

ONSTAGE (Hall 5C)

“Barbering in Asia”

organised by: Asia Hair Masters Association (AHMA)
Demonstrate the most trendy Barber look on the occasion of ON HAIR

14:00-14:45

COSMOTALKS Stage 1 (Hall 3G)

“Asia and the Natural Beauty Market”

Speaker: Laurie Du, Mintel

14:00-14:45

COSMOTALKS Stage 2 (Hall 5C)

“CHÂN by ALAN CHAN: Between Perfume and Tea”

Speakers: Maurice Roucel, Symrise; Alan Chan; Dominique Brunel, Nez

15:00-16:30

ONSTAGE (HALL 5C)

COUNTRY OF HONOUR: Korea

Korean Beauty Show (2)

15:15-16:00

COSMOTALKS Stage 1 (Hall 3G)

“China and Indonesia: How Beauty Brands Adapt to the Evolution of the two Strategic and Highly Specific Markets?”

Speakers: Louis Houdart, Creative Capital China; Agustinus Michel, Managing Partner, Creative Capital Jakarta

15:15-17:15

COSMOTALKS Stage 2 (Hall 5C)

Japan Beauty Week seminar

Speakers: Tetsuya Kambe, JCIA; Satoshi Onoue, KOSÉ; Ryo Hagino, KOSÉ

16:30-17:15

COSMOTALKS Stage 1 (Hall 3G)

“The Evolving APAC Beauty Landscape: Innovation and Claims Driven by the Latest Consumer Trends”

Speaker: Sumit Chopra, Global Data

FRIDAY, 15 NOVEMBER

10:00-10:45

COSMOTALKS Stage 2 (Hall 5C)

“Plastics X Sustainability”

Speaker: Dimitri Caudrelier, Quantis

10:00-16:00

ONSTAGE (Hall 5C)

Hong Kong Professional Nailist Union Competition 2019

Organised by: HKPNU

11:00-11:45

COSMOTALKS Stage 1 (Hall 3G)

“2019 Changes and Challenges: Decoding Important Changes in China’s Cosmetics Regulations”

Speaker: Monica Chau, QTCCC

12:15-13:00

COSMOTALKS Stage 1 (Hall 3G)

“Are the Product Claims on your Skin Care Cosmetics Well Substantiated?”

Speaker: Hubert Brundu, SGS

16:30-18:00

ONSTAGE (Hall 5C)

Hong Kong Professional Nailist Competition 2019 Prize Ceremony

Organised by: HKPNU

[$\$$] By Admission Ticket
* By Invitation Only
🗣️ Interpretation service

More update: www.cosmoprof-asia.com