

COSMOPROF
ASIA HONG KONG
亞太區美容展

Organiser - Cosmoprof Asia Ltd



NOVEMBER 2018
13TH - 15TH
COSMOPACK ASIA
ASIA WORLD - EXPO
14TH - 16TH
COSMOPROF ASIA
HONG KONG CONVENTION
& EXHIBITION CENTRE
HONG KONG
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A NEW WORLD FOR BEAUTY
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Press Release

Cosmoprof Asia 2018 recognises the most outstanding products and solutions at both venues

Cosmoprof Asia Awards and Cosmopack Asia Awards are back to celebrate innovation and excellence in the beauty industry

HONG KONG, 10 October, 2018 -- Cosmoprof Asia, the leading B2B trade show in the Asia-Pacific region, is ready to celebrate the most outstanding products and industrial solutions presented by exhibiting companies.

The 2018 edition is set to mark new record numbers. Continuing with the successful "1 Fair, 2 Venues" formula, Cosmoprof Asia shall gather the whole beauty industry focused on Asian markets in Hong Kong this November. **From 13 to 15 November, Cosmopack Asia at the AsiaWorld-Expo (AWE)** will host exhibitors from the avant-garde supply chain: leaders in raw materials and ingredients, machinery and automation, primary and secondary packaging, contract manufacturing and private labels. **From 14 to 16 November**, the spotlight shall be on finished goods, with **Cosmoprof Asia at the Hong Kong Convention & Exhibition Centre (HKCEC)** showcasing products across all main cosmetic sectors: perfumery and cosmetics, beauty salon and spa, hair, nail and accessories, as well as natural and organic.

Around 3,000 exhibitors are attending the show, covering a **total exhibition area of up to 113,800 sqm**. And **more than 83,700 professional visitors** from all over the world are expected to visit the fair for a unique opportunity to discover new collections and technologies specially crafted for markets in the region.

Boosting the international appeal of Cosmoprof Asia are **22 country and group pavilions** from: Australia, Belgium, California, China, France, Germany, Greece, Hong Kong, Israel, Italy, Japan, Korea, Poland, Singapore, Spain, Switzerland, Taiwan, Thailand, Turkey, UK, USA and, for the first time, Malaysia.

COSMOPROF ASIA AND COSMOPACK ASIA AWARDS

These prestigious awards are created in partnership with international trend agency **BEAUTYSTREAMS** to recognise the most outstanding beauty products in each exhibition venue. Cosmopack Asia Awards celebrates innovation, creativity and design for the supply chain; Cosmoprof Asia Awards recognises the best strategies to build brand awareness and marketability. This year, **529 submissions from 274 companies** were received, marking a record-breaking edition of the Cosmoprof Asia and Cosmopack Asia Awards.

Cosmopack Asia Awards honours companies according to 5 categories: **Make-Up Formula, Make-Up Packaging Technology and Design, Skincare Formula, Skincare Packaging Technology and Design, Green Packaging and Formula**.

Winners will be selected by a jury consisting of international experts and key players in the cosmetic industry:

- **Cathy Chen**, International Axe Director, **L'Oréal Paris** (China)
- **Dana Von Bargaen**, Director of Global Packaging Design, **Avon** (USA)
- **Elie Papiernik**, Founder & CEO, **Centdegrés** (France)
- **Julia Wray**, Editor, **SPC Magazine** (UK)



- **Kilala Tilaar**, Deputy Marketing Director, **Martha Tilaar Group** (Indonesia)
- **Krystyne Biser**, Vice President, Product Development, **Stila** (USA)
- **Lan Vu**, Founder & CEO, **BEAUTYSTREAMS** (USA)
- **Masa Cui**, Founder & CEO, **Marie Dalgar** (China)
- **Sam Cheow**, Senior Vice President, Global Product Development & Innovation, **NYX Professional Makeup** (USA)
- **Sinthia Shiu**, General Manager APAC, **LVMH Fresh HK** (Hong Kong)
- **Stephanie Bertand**, Senior Manager Trends & Prospective Innovation – Skincare, Bodycare, **Coty** (France)

Meanwhile, **Cosmoprof Asia Awards** recognises exhibiting companies in HKCEC according to 5 categories: **Make-up Product, Skincare Product, Nail Product, Hair Product, Natural & Organic.**

The jury of beauty experts who will evaluate the products consists of:

- **Amarjit Sahota**, President, **Ecovia Intelligence** (UK)
- **Carlotta Jacobson**, President, **Cosmetic Executive Women – CEW** (USA)
- **Chenghua Yang**, CEO, **Publicis Shanghai & Guangzhou** (China)
- **Jennifer Weil**, European Beauty Editor, **WWD** (USA)
- **Joanne Sackett**, President Apparel, Beauty, Sports & Footwear, **NPD** (USA)
- **Karine Ohana**, Co-Managing Partner, **Ohana & Co** (France)
- **Michael Nolte**, Creative Director, **BEAUTYSTREAMS** (USA)
- **Stephanie Shiu**, Editor-in-Chief, **AsiaSpa Magazine** (Hong Kong)
- **Virginia Bonofiglio**, Associate Chairperson, Cosmetics & Fragrance Marketing, **Fashion Institute of Technology** (USA)
- **Yuli Ziv**, CEO Influencer Marketing Division and US Co-Managing Director, **Launchmetrics** (USA)

Winners will be announced during the Awards Ceremony on 14 November at HKCEC and they will receive a special trophy, designed by **Centdegrés**. Stay tuned to discover the lists of finalists!

For information about the Awards, visit: www.cosmoprofawards-asia.com

For information about the show, visit: www.cosmoprof-asia.com

For online pre-registration and free admission, visit: www.cosmoprof-asia.com/en-us/VISITING/Pre-registration

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NOTES TO EDITORS:

Download the high-resolution image at the following links.

Logo: bit.ly/2pHfCvs

Photos: bit.ly/2pLkNL4

ABOUT THE ORGANISERS:

Cosmoprof Asia, the premier international beauty exhibition in Asia-Pacific, is organised by Cosmoprof Asia Ltd, a joint-venture between BolognaFiere Group and UBM Asia Ltd.

ABOUT BOLOGNAFIERE GROUP (www.bolognafiere.it)

BolognaFiere Group is the world's leading trade show organiser in cosmetics, fashion, architecture, building, art and culture. The Group has more than 80 international exhibitions within its portfolio, notably Cosmoprof Worldwide Bologna, the most important meeting point in the world for beauty professionals, established in 1967 and held in Bologna, Italy. For the 2019 edition, Cosmoprof is confirming the different opening dates, according to each professional target. From Thursday 14 to Sunday 17 March 2019, Cosmopack and Cosmo|Perfumery & Cosmetics will open, facilitating business meetings between suppliers and manufacturers on the one side, and companies of finished products, buyers and retailers on the other, with a focus on Perfumery & Cosmetics, Green & Organic and Cosmoprime, the area dedicated to haute gamme perfumery. From Friday 15 to Monday 18 March, open doors for the professional distribution channels of Cosmo|Hair & Nail & Beauty Salon, with the presence of owners of beauty salons and spa, hairdressers, hairstylists, nail artists and distributors. The international platform offered by Cosmoprof, with trade shows in Hong Kong (established in 1996), Las Vegas (established in 2003) and starting from 2018 Mumbai, provides a truly global marketplace for the beauty industry where brands may grow.

ABOUT UBM ASIA LTD (www.ubm.com/asia)

UBM Asia recently became part of Informa PLC, a leading B2B information services group and the largest B2B Events organiser in the world. Please visit www.ubm.com/asia for more information about our presence in Asia.

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