AUSTRALASIA

After K-Beauty and J-Beauty, Australasia Beauty is emerging as the next big thing with a wealth of benefit-packed natural ingredients sourced in Australia, New Zealand, and the surrounding islands in the Pacific region. With its unique flora and fauna, and farming practices that focus on authenticity and sustainability, Australia naturally takes the lead in the clean beauty movement and ever-growing trend in wellness and skin health.

STEM CELL RENEWAL

Stem cells play a key part in the body’s healing process, and the introduction of new stem cells in the body shows promise in the treatment of many medical conditions. In skin care, the regenerative properties of plants is being studied by dermatology researchers. While research is still in its infancy, some skin care brands are using plant stem cell extracts to help skin repair and rejuvenate itself. Stem cells that are extracted from plants work much like powerful antioxidants do, helping skin look younger and promote healing.

SKIN HERO: STABLE VITAMIN C

Vitamin C, the powerhouse skin care ingredient, is having a moment in the sun thanks to new stabilized forms that maintain the ingredient’s antioxidant beauty benefits even in sunlight. Other benefits include producing firmer cells, preventing hyperpigmentation, and defending against free radicals. When vitamin C becomes unstable (the ingredient is especially sensitive to heat and light), it can no longer carry out its skin-healing benefits. Enter stabilized vitamin C that ensures skin receives all the support it needs – even when basking in the sun’s rays.

THE OVERACHIEVERS

Beauty products are keeping pace with the ever-demanding needs of our modern lifestyle, meaning they are packing in more benefits with every product use. These ‘overachievers’ are also becoming more specialized than ever; the multitasking products of the future are no longer one-size-fits-all. And just as we expect the personalized technology in our lives to keep delivering more efficiencies, so too we expect our products to be similarly efficient and hardworking. Multi-benefits in a single product save money, time and effort. With the growing trend towards nomadic living, multitasking beauty products spare travelers from carrying unnecessary weight.

SENSORY ENCHANTMENT

In our technological universe where so much time is spent behind the screen, and where we are increasingly disconnected from physical interaction and tangible experiences, beauty products that seduce the senses and deliver real, non-virtual pleasures will be increasingly in demand. Multisensorial products will engender love and loyalty; it’s all about making consumers feel good, including mind, body, and soul, and conferring a precious feeling of well-being. Products that deliver functional benefits are a given. Products that deliver beyond function, and speak beautifully to the senses also, will be memorable.

TECH-ENHANCED ABSORPTION

Various cutting-edge technologies, including nanotechnology, microneedling, and infrared technology, help improve permeability and deliver ingredients beyond the top layers of the epidermis, leading to enhanced cleansing, moisturization, brightening, and protection against environmental stressors and aging. This is an exciting and dynamic area that offers a myriad of potential benefits for skin care, with products and devices increasingly delivering powerful skin benefits from the comfort of one’s home. Beauty technology today is all about faster, better, and more effective.

PRESERVING POTENCY

In keeping with the naturally-derived, raw, well-being trend, preserving ingredient integrity is more important than ever, whether focusing on freshness (think farm-to-skin and small batch beauty), or special manufacturing processes that protect ingredient potency and naturalness. Cold-processed formulations maintain the natural goodness of plant and fruit extracts. Supercritical CO2 extraction involves little to no post-processing, and is a clean, safe method for extracting plants and organic crops. Natural steam evaporation is compatible with eco-friendly practices. What’s key with these various processes is maintaining the natural, untainted ingredient purity.

Introducing COSMOPROF TRENDS curated by BEAUTYSTREAMS, renowned global beauty trends forecasting agency. The report showcases key products exhibiting at COSMOPROF ASIA and COSMOPACK ASIA 2018, and highlights the latest beauty trends they represent.
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SKIN CARE

Glacier Botanicals - NEW ZEALAND

Glacier Botanicals Overnight Skin Rehab Duo
HKCEC 3G-B4F

This clinically validated New Zealand Merino wool-based Overnight Skin Rehab Duo enhances skin’s moisture retention during its nightly restorative activities. The product ultra-hydrates, exfoliates, regenerates, and visibly brightens the complexion thanks to finely-milled New Zealand Merino wool and collagen, matcha & New Zealand Zealong Green Tea, New Zealand manuka honey, New Zealand avocado oil and butter, and New Zealand green algae and red seaweed.
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SKIN CARE

Golden8 Skincare - AUSTRALIA
Golden8 Anti Ageing Face Serum
HKCEC 3G-B4E

Golden8 anti-ageing face serum is a regenerative serum containing the super-healing properties of Australian crocodile oil intensified with seven other potent regenerative and skin healing ingredients. Crocodile oil has an abundance of Omega 3, 6 and 9, oleic and linoleic acid as well as Omega 7. These fatty acids decrease as we age, and it is vitally important we find them from other sources to provide the skin with optimum health.
Green Olive at Red Hill is a natural, nourishing skin balm made with Australian extra virgin olive oil, and enriched with centella leaf extract, beeswax, calendula flower oil, and vitamin E. Olive Balm is the signature product of this Australian family business. Green Olive at Red Hill grows olives, grapes, herbs, and veggies, and turn this produce into a range of body products. The 27-acre farm is located one hour from Melbourne at Red Hill, where rich volcanic soils, cool climate and the between-the-bays location is the ideal place for growing quality produce.
SKIN CARE

Naturally Australian Tea Tree Oil Pty Ltd - AUSTRALIA
NATTo Pure Tea Tree Oil
HKCEC 3G-B3G

100% pure Australian Melaleuca alternifolia is commonly known as tea tree oil, and historically known as Australia’s miracle oil. NATTo tea tree oil comes direct from Australian plantations in Bungalwalbin. The Bundjalung Aboriginal people native to this area have used tea tree oil in herbal remedies for thousands of years. From the pristine forests of Bungawalbin, NATTo is a brand that is founded on a passionate commitment to quality and authenticity in their oil. They cultivate, harvest and distill the oil onsite, ensuring perfection at every step of the process from the soil to your skin.
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**SKIN CARE**

BeautyDJ Company Limited  
**HONG KONG**  
Bamboo Age Corrective Masque  
HKCEC 3G-D1F

Essentiq Ltd  
**SLOVENIA**  
MAGIC 40+ Plant Stem Cells Facial Cream  
HKCEC 3G-E3B

J.C People Co., Ltd.  
**KOREA**  
When Mini Cream Mask Set  
HKCEC 3F-E2F
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**SKIN CARE**

**BeautyDJ Company Limited - HONG KONG**

**Bamboo Age Corrective Masque**

HKCEC 3G-D1F

This age-repairing mask uses anti-aging technology in natural and organic skin care to dramatically firm and tighten skin. Ingredients like PhytoCellTec™ Swiss Green Apple Stem Cells and a Natural Retinol Alternative work to firm and tighten skin, while improving elasticity, hydration and moisture. Wrinkles are smoothed from the inside out thanks to increased collagen production and cell regeneration. PhytoCellTec™ Swiss Green Apple Stem Cells is a plant stem cell concentrate that promotes elasticity and delays the visible signs of aging.
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SKIN CARE

Essentiq Ltd - SLOVENIA
MAGIC 40+ Plant Stem Cells Facial Cream
HKCEC 3G-E3B

The formulation of organic certified MAGIC 40+ facial cream addresses the increasing severity of skin issues that skin faces from age forty thanks to plant stem cells (ancient comfrey stem cells). These plant stem cells are additionally empowered via synergy obtained through a combination with other ingredients, including extract of leaves from the Alpine rose, phytosterols, peptides, and rosehip lipophilic extract. The facial cream re-densifies the dermal extracellular matrix, increases epidermal thickness, and speeds up the regeneration of damaged skin.
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**SKIN CARE**

**J.C People Co., Ltd. - KOREA**

**When Mini Cream Mask Set**

**HKCEC 3F-E2F**

When Mini Cream Mask set contains three different types of mask: When Berry Dual Gel & Cream Sleeping Mask is made with a special dual gel and cream texture containing a super anti-oxidant berry complex and Swiss edelweiss stem cells. The creamy texture formula contains shea butter, adenosine, and vegfruit 6 complex. When Rose Coconut Gentle Exfoliating Scrub Mask is formulated with natural coconut powder, French rose extracts and essential oil, and calamine. When Creamy Mud Pore Clarifying & Minimizing Mask is made with pure Amazonian clay, natural peppermint essential oil, and tannin pore complex.
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**SKIN CARE**
BeC S.r.l.
ITALY
Oro Rosa
HKCEC 3E-E5C

**SKIN CARE**
Laboratoire Sintyl S.A
SWITZERLAND
Methode Physiodermie Recovery
Night Mask
HKCEC 1E-P3A

**SKIN CARE**
Botany Essentials Pty Ltd
AUSTRALIA
Botany Naturals Refining
Night Crème
HKCEC 1E-H3E
Oro Rosa is a natural hypoallergenic emulsion specifically formulated for the delicate eye contour area, containing stabilized vitamin C which reduces wrinkles and collagen degradation caused by free radicals, and improves skin hydration and elasticity. Oro Rosa also drains under-eye bags and reduces eye circles, and is enhanced with anti-inflammatory and tonic action thanks to the phyto-complex obtained from oak bark, green tea, and citrus peel. The product also contains Albizia julibrissin, the Asiatic plant known as ‘silk flake’, as well as Pracaxi oil from the Amazonian forest. It is 100 percent made in Italy, and certified ‘Vegetarian Quality’.
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SKIN CARE

Laboratoire Sintyl S.A - SWITZERLAND
Methode Physiodermie Recovery Night Mask
HKCEC 1E-P3A

Antioxidant and radiance-booster cream mask contains a high concentration of stabilized vitamin C, low and high molecular weight hyaluronic acids, and the latest micro-encapsulated peptides. Backed by 40 years’ research on skin and active ingredients, Laboratoire Sintyl’s R&D team has successfully managed what many have thought to be impossible: To formulate a high concentration of stabilized vitamin C in a creamy and ultra-comfortable texture. Their unique compound Steady C+, a liposoluble stabilized form of vitamin C, is born.
SKIN CARE

Botany Essentials Pty Ltd - AUSTRALIA
Botany Naturals Refining Night Crème
HKCEC 1E-H3E

Botany Naturals Refining Night Crème is an antioxidant-enriched night cream with stabilized vitamin C (ascorbyl glucoside), crown of gold, frangipani, rosehip, manuka honey, and cacay oil, which provide intense hydration and moisturization. This skin care product is built upon multifunctional native Australian extracts and plant extracts that contain powerful antioxidants and bio-actives, and assist in reducing the appearance of fine lines and smoothing the complexion. Botany Naturals Refining Crème is perfect for those with sensitive skin and gents who have perhaps been a little relaxed with their skin care regime.

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**SKIN CARE**

001 Skincare London
UNITED KINGDOM
Alpha-Glow Flash Facial
HKCEC 3G-C1D

**SUN CARE / SKIN CARE**

Biotulin by MyVitalSkin GmbH & Co.KG
GERMANY
Biotulin UV30 Daily Skin Protection Creme
HKCEC 1E-N4E

**SKIN CARE**

Borlind GmbH
GERMANY
3-in-1 Anti Blue Light Facial Oil
HKCEC 1E-N5F
SKIN CARE

001 Skincare London - UNITED KINGDOM
Alpha-Glow Flash Facial
HKCEC 3G-C1D

Designed to be the next generation, multifunctional anti-aging serum for the time-poor and 'always-on' lifestyle. A 3-in-1 serum, primer and mask, this advanced daily super facial mimics what power facials can do: intensely hydrate and bind moisture within the skin, repair and reconstruct collagen and elastin, inhibit melanin production, brighten skin tone, and protect against chronic inflammations caused by the effects of stress, pollution and free radicals. With sodium hyaluronate (lower molecular size than hyaluronic acid, more compatible to skin), phospholipids, alpha arbutin and stable vitamin C 3, retinyl palmitate and salicylic acid, and rose stem cells, aloe, and vitamin E.
Biotulin by MyVitalSkin GmbH & Co.KG - GERMANY

Biotulin UV30 Daily Skin Protection Creme
HKCEC 1E-N4E

Biotulin UV30 Daily Skin Protection Creme is a dermatologically-tested skin care product that combines both active wrinkle reduction and sun protection. The cream naturally relaxes facial features in a targeted and direct manner, while also protecting the skin from damaging UV rays. Biotulin UV30 gives protection when one is sunbathing, and also from the everyday, negative effects of the sun’s rays. In addition to the UV protection that it delivers, Biotulin UV30 allows skin to receive a light, healthy, fresh tan.
3-in-1 Anti-Blue Light Facial Oil is an anti-aging dry oil that leaves skin relaxed and regenerated. Nourishing oils such as Inca omega oil, Kahai oil, and Himalayan cherry oil fortify the skin’s natural barrier and add suppleness. Marigold protects against blue light radiation that damages cells and contributes to skin aging. Lutein, a type of carotenoid and an ingredient that filters out blue light, is derived from marigold. The chemical structure of lutein enables it to neutralize harmful rays found in blue light. Products containing lutein also increase skin elasticity, hydrate the skin, and strengthen its natural barrier. The product is free of mineral oil derivatives, and is vegan.
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**MAKE-UP**
Art Cosmetics S.r.l.
ITALY
Beauty Custard - Creamy Foundation
AWE 3-B02

**SKIN CARE**
Taerim Household & Health Care Co.,Ltd
SOUTH KOREA
Milky Dress Black Luster Mask
HKCEC 1E-E1F

**SKIN CARE**
Dafne Italian Philosophy S.r.l.
ITALY
Silky Day Cream
HKCEC 1E-D2C
MAKE-UP

Art Cosmetics S.r.l. - ITALY

Beauty Custard - Creamy Foundation

AWE 3-B02

An ultra-creamy foundation and innovative texture, both in terms of formula and sensoriality. Beauty Custard melts immediately into skin, leaving it smoothed and blurred. The foundation is an extremely creamy poured emulsion that feels rich and luxurious in application, with a natural luminous finish and a buildable medium coverage. The hybrid texture is rich and nourishing as a butter, and gives an immediate moisturizing feeling upon application. It seems like a solid poured product, but becomes a soft cream under the fingers, with unexpected creaminess and softness. Based on film-forming natural biopolymers that carry a high concentration of hydrating substances. A creamy custard to delight the skin!
SKIN CARE

Taerim Household & Health Care Co., Ltd - SOUTH KOREA

Milky Dress Black Luster Mask
HKCEC 1E-E1F

Milky Dress Black Luster Mask delivers a unique experience consisting of mud, a spatula, and a magnet. After lathering the black mud on the face, a magnet is used to draw out sebum and facial impurities, leaving the skin glowing. No need to wash the mud off. The luminous mud mask is packed with 24 kinds of natural minerals and essential ingredients from the Dead Sea that moisturize, soothe, and deliver anti-wrinkle benefits. Milky Dress Black Luster Mask also contains plant-derived extracts like Borago officinalis seed (borage) oil and Oenothera biennis (evening primrose) oil that provide hydration, natural radiance, and nutrition to the skin for a smooth and supple appearance.

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SKIN CARE
Dafne Italian Philosophy S.r.l. - ITALY
Silky Day Cream
HKCEC 1E-D2C

The Silky Day Cream delivers results, and also elicits emotions, with a triple ‘wow!’ effect. The first ‘wow!’: from sight and touch, and surprise in the sensory, cloud-like texture. The second ‘wow!’: the usage and interaction with skin. The active oxygen treatment becomes a regenerating effervescent mousse. The third ‘wow!’: wonder stemming from revived skin, day after day. The ‘shield cream’ has an anti-pollution action (moringa) that revives cellular activity. The anti-fatigue active ingredients (micro-algae + veronica flower extract) reinforce skin, bringing out its radiance.

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SKIN CARE

MUB Bio-Technology Corporation Ltd. - TAIWAN
Functional Silicone 3D Mask
HKCEC 1E-P6D

Made from silicone, tourmaline powder, and nutritious ingredients, this 3D mask stimulates blood circulation upon contact with skin, and the underlying muscles of the face and eye area. It not only enhances absorption, but also effectively refines skin texture and improves firmness. With far-infrared micro particles, the 3D mask emits negative ions without electricity. According to permeation principles, negative ions effectively draw nutritious ingredients into the dermis layer and tissue in order to enhance skin absorption of skin care products, and achieve whitening, skin repair, smoothness, and elasticity.

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SKIN CARE DEVICE

Shenzhen Yashicoral Technology Co., Ltd. - CHINA
Nano Micro Needle Pen for Skin Care
HKCEC 1E-T7B

Nano Micro Needle Pen uses high purity silicon carved by micro and nanotechnology, penetrating the skin barrier, and delivering skin care ingredients safely and more effectively. The Nano Micro Needle Pen raises skin absorption by a factor of 10 to 20. Each nanotip is less than 80nm and is only one thousandth of a strand of human hair.
SKIN CARE

Nihon Beauty Co., Ltd. - JAPAN

**Powder Essence CO**

HKCEC 3E-L3D

Powder Essence CO is an anti-aging, nano-collagen powder that penetrates the skin surface at a deep level. When combined with the essence that is typically used, Powder Essence CO stimulates the dermis, promotes metabolism, and rejuvenates the skin. Powder Essence CO contains nano size (60 ~ 600 nm) collagen powder. It is recommended that Powder Essence CO is used twice a day, in the morning and evening, and for approximately two months for optimal results.
PRESERVING POTENCY

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SKIN CARE
Aithai Corporation Limited
THAILAND
iThai Virgin Coconut Oil EXTRA Scrub
HKCEC 1E-G2L

SKIN CARE
Teana Laboratories
RUSSIA
Skin Support During Physical Activity
HKCEC 1E-P4C

SKIN CARE
Pestle & Mortar
IRELAND
Superstar Retinoid Night Oil
HKCEC 3G-E3C

SKIN CARE
Easttheory Inc
SOUTH KOREA
Metronome Steam Melon Gentle Wash
HKCEC 3G-A3H
Aithai Corporation Limited - THAILAND

**iThai Virgin Coconut Oil EXTRA Scrub**

HKCEC 1E-G2L

iThai Virgin Coconut Oil Extra Scrub offers 4-in-1 benefits. The USDA certified oil is extracted from cold-press processing of coconut. Certified organic coconut oil has antioxidant, anti-inflammatory, and anti-bacterial benefits. A high percentage of coconut oil and shea butter helps protect loss of skin moisture, and is especially suited for dry skin. The natural finely-ground coconut shell beads eliminate dead cells and promote cell regeneration. Natural shea butter prevents the skin’s barrier from losing moisture. The product is eco-friendly.
SKIN CARE

Teana Laboratories - RUSSIA
Skin Support During Physical Activity
HKCEC 1E-P4C

Skin Support During Physical Activity contains a high concentration of herbal essences obtained via supercritical CO2 extraction. It is packed in pharmaceutical glass ampoules, intended for one-time use. This translates into zero preservatives, so that a fresh product is used with each new ampoule. The bio essences, processed via supercritical CO2 extraction, allows real biological ‘copies’ of living plants to be obtained, providing maximum skin care benefits. These pure phyto essences are 100 percent natural, clean, and free from impurities and additives, and are vegan friendly. Skin Support During Physical Activity gives skin the support it needs during sports and workouts.
Superstar Retinoid Night Oil is blended with two types of retinol, and packed with the highest quality, steam-distilled, organic, and cold-pressed ingredients. The two sources of retinoic acid are combined in a base of nutrient-rich, cold-pressed, and steam-distilled oils to ensure that Superstar feels light and ultra-soothing. Suitable for all skin-types, this lightweight yet luxurious formulation marries science with nature to nourish and repair skin while you sleep. Superstar also reduces pore size, evens out skin tone, and reduces fine lines and wrinkles. Oil production is balanced, and the skin’s surface is refined.

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SKIN CARE

Easttheory Inc - SOUTH KOREA
Metronome Steam Melon Gentle Wash
HKCEC 3G-A3H

Metronome Steam Melon Gentle Wash is a pH 5.5 sub-acid, dermatologist-tested facial cleanser for healthy skin balance, containing 4.5 percent cantaloupe melon water extracted by natural steam evaporation method using eco-friendly substances. This natural steam distillation process avoids chemical substances. The gel-type cleanser contains 93 percent naturally-originated components. It generates high-density foam upon contact with water. Skin is moist, not dry, after product use.

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EXCLUSIVE REPORT CURATED BY

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