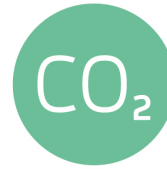


# UBM 可持续发展

**“UBM致力于实现展会行业的可持续发展，我们将继续站在最前沿推动这一目标的实现。”**

Tim Cobbold, UBM CEO



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# WOULD YOU LIKE TO:

- Reduce your stand build time?
- Avoid cowboy contractors?
- Increase the health & safety of your stand?
- Save money on your waste bill?
- Lower your environmental impact?
- Have a higher quality finish to your stand?

# ...THEN AVOID A DISPOSABLE STAND

## What is a disposable stand?

The structure is made (usually from MDF) to be only used once, and is therefore demolished and disposed of at the end of the event.

## What is a non-disposable stand?

The structure is made using a system designed to be able to be used again and again in different formats to suit the client.



## ACTION:

When selecting a stand contractor make sure to find out what type of stand construction they would be using. **For more information please contact us at: [sustainability@ubm.com](mailto:sustainability@ubm.com)**



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