2016 Shanghai International Clean Technology and Equipment Exposition

Expo Clean for Commercial Properties and Hotels 2016

The most influential professional cleaning show in Asia

Post Show Report

March 29-31, 2016
Shanghai World Expo Exhibition & Convention Center

www.chinacleanexpo.com
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01 Exhibition Overview
Exhibition Data

Display area: 38,684 m²

Total amount of exhibitors: 398

Amount of domestic exhibitors: 337

Oversea exhibitors: 61

Total amount of visitors: 14,912

Domestic visitors: 11,438

Oversea visitors: 3,474
The most influential professional cleaning show in Asia

Shanghai International Clean Technology and Equipment Exposition, founded in 2002, started together with Chinese clean industry, and has become the "wind vane" for Asian clean industry after over ten years of accumulation and development.

The exhibition involves cleaning machine, cleaning tools and accessories, cleaning chemical agents, health products, indoor environment purification equipment, antibacterial sterilization equipment, solid waste disposal equipment and several other categories, and provides one-stop professional cleaning solutions for commercial cleaning, industrial cleaning, public facilities, municipal sanitation, indoor environment purification and property, being an important channel to make the acquaintance of famous international brands and to enter Chinese market.
02 Exhibitors and visitors
Total amount of exhibitors in this exhibition is 398, with year-on-year growth of 9.04%, wherein 337 domestic exhibitors and 61 oversea exhibitors.
Total amount of visitors of this exhibition is **14,912**

Year-on-year growth of **14.48%**

11,438 domestic visitors

Visitors from South China mainly come from Shanghai, Jiangsu, Zhejiang, Guangdong, Fujian, etc.

Visitors from North China mainly come from Beijing, Shandong, Henan, An'hui, etc.

Information about domestic visitors:

- Shanghai, 40.81%
- Jiangsu, 15.93%
- Guangdong, 3.27%
- Zhejiang, 10.39%
- Anhui, 1.05%
- Fujian, 1.37%
- Sichuan, 1.14%
- Liaoning, 1.40%
- Shandong, 4.56%
- Henan, 2.94%
- Shaanxi, 1.14%
- Hebei, 1.54%
- Other, 7.16%
- Inner Mongolia, 1.05%
- Liaoning, 1.40%
- Shandong, 4.56%
- Fujian, 1.37%
- Sichuan, 1.14%

Visitors from South China mainly come from Shanghai, Jiangsu, Zhejiang, Guangdong, Fujian, etc.

Visitors from North China mainly come from Beijing, Shandong, Henan, An'hui, etc.
Pavilions from the top ten associations

- Pavilion from Shanghai Society of Food Science
- Pavilion from Shanghai Food Association
- Pavilion from Shanghai Drinks Association
- Pavilion from Shanghai Air Cleaning Industry Association
- Pavilion from Beijing Cleaning Service Association
- Pavilion from Zhejiang Cleaning Industry Association
- Pavilion from Ningbo Hotel Industry Association
- Pavilion and survey group from Taizhou Environment and Health Management Department
- Pavilion from Nanjing City Appearance and Cleaning Association
- Pavilion from Heilongjiang Cleaning Industry Association
3,474 overseas visitors

Oversea visitors mainly from the countries and areas of South Korea, Hong Kong, Taiwan, Japan, Singapore, Australia, Russia, etc.
03 Site activities
Expo Perpetual Love Hotel witnessed the grand opening of the Seventh Chinese Cleaning Diamond Award. Since it is an authoritative and professional award in the cleaning industry, the jury of this year consists of experts from professional industry institutions to evaluate creative products, and the evaluation for other brand awards shall be conducted in a referendum form.
List of Enterprises Winning Diamond Award

Excellent Commercial Cleaning Brand
Excellent brands for public place cleaning
Excellent Industrial Cleaning Brand
Excellent brands for municipal sanitation

Annual national brand in cleaning industry
Annual international brand in cleaning industry
Visitors award

Creative outdoor cleaning equipment/machinery
Creative indoor cleaning equipment/machinery
Creative cleaning tools/health products
Creative cleaning agent/sanitizer
Creative management/application solution award
Chinese Cleaning Industry Development Summit Forum

Forum topic: Opportunities and challenges of Chinese cleaning industry

Meeting topics:
- Refinement of labor division and innovation in property management
- Current status of Germany cleaning industry
- State of cleaning industry in other developed areas
- State of Chinese cleaning industry
- State of Shanghai cleaning industry
- Cleaning services+Internet

Attending guests (Starting from the left, they are respectively):
- Tian Ya, Secretary General of Sanitation Cleaning Industry Association of Hunan Province
- Ling Yongfu, Vice President of Shanghai City Appearance Environment and Health Industry Association
- Ma Hong, General Manager of Kärcher (Shanghai) Cleaning System Co., Ltd.
- Liu Enhui, Secretary General of Industry Cleaning Association of China Preparatory Committee
- Zhao Fulin, President of China Property Management periodical office
- Song Zhe, Founder of China Clean Expo
2016 China (Shanghai) Floor Stone Maintenance Operation Presentation and China (Shanghai) Floor Construction and Maintenance Summit Forum

**Attending guests:**
- Chief expert in China floor, Liu Xiaoxin
- Representative of U.S. SpecChem China, Ma Zhiyuan
- General Manager of Shanghai Tuomei Machine Automatic Equipment Co., Ltd., Cai Dunjun
- Chengdu Keyixin Technology Co., Ltd., Qiu Chengbing
- General Manager of Beijing Hunter Surface Technology Engineering Co., Ltd., Quan Yi
- General Manager of Dr-Stone·Shanghai Chunwen Industrial Co., Ltd., Du Wen

**Forum topic:** Focus on industrial development trend and promote industrial construction technology

**Meeting topics:**
- Development trend, status and countermeasures for floor industry Sustainable development road for green building environment
- New mode for floor system solutions and project control
- Concrete super-flat floor system solutions and application
- One-stop floor solution
- Stone maintenance technology
Meeting topics:

- Why do we need photocatalyst products that can remove formaldehyde in dark
- Photocatalyst proposal for China indoor air purification method
- Visual light influences technical development and application of catalyst
- Indoor haze status and building haze reconstruction method
- Significance of good air quality for children and the aged
- On application of gas-phase molecular sieve in indoor air contamination control
- 2015 monitoring and analysis on air in Shanghai public places
- Award giving of "Excellent Enterprise Speaker"

Attending guests:

Academician of Chinese Academy of Engineering, Hou Li’an
Vice President of Japanese Photocatalyst Industry Association, Maeda Crystal
President of Hong Kong Indoor Air Quality Association, Lin Junkang
Honorary President of Taiwan Indoor Environment Quality Management Association, Zheng Renxiong
Classroom Air Pollution
Prevention and Treatment Forum

Forum guests:
Secretary General of Shanghai Indoor Contamination Control Industry Association
Shanghai School Health Care Association
MOE-Shanghai Key Laboratory of Children's Environmental Health
Shanghai Municipal Center for Disease Control & Prevention
Shanghai Municipal Education Capital Construction Management Center
Other wonderful meetings on site

2016 China Clean Top Interview
Oversea Buyers Trade Fair

Commercial Clean - 2016 Carpet Cleaning Technology Exchange Meeting
Industrial Clean - 2016 Food Production Enterprise Cleaning Forum
Indoor Environment Purification, Air Conditioner Cleaning Technology Forum
CCE China Clean Skill Competition has always been the light spot of the exhibition. Besides Guest Room Carpet Cleaning Competition and Glass Cleaning Competition, the sponsor has also launched a Scrubber and Sweeper Operating Skill Competition this year, which not only perfects competition content, but also provides an opportunity for more front-line employees to mutually communicate skills and exhibit their strengths.

The four competitions all provide contestants with a whole set of products, and give a final result mainly based on cleaning effect and time used, combining with appearance and manners of contestants. Before contests, product production units explain product operation methods for contestants, and reserve some time for contestants to get familiar with products to enable them to operate steadily.
"Billion Tech Cup"
The 2nd Guest Room Skills Competition in Carpet Cleaning

Joint organization: Shanghai Tourism Trade Association Hotel Industry Branch
Platinum sponsor: Guangzhou Billion Cleaner Hotel Supplies Co., Ltd.

Competition jury:
National Star Auditor, Yu Rongyao / Managing Director of Shanghai Hotel Association, Wu Xiaoxiang
Executive Director of Guangzhou Billion Cleaner Hotel Supplies Co., Ltd., Liang Junjian

Prize winners: The first prize: Shanghai Yi Qin Yuan Resort - Li Shanli
The second prize: KINGSWELL Hotel·Tongji - Cai Hua
The second prize: CROWNE Plaza Hotel and Resorts - Zhu Shili
The third prize: Fujian Hotel - Zhong Chungu
The third prize: Shanghai Hong Qiao State Guest Hotel - Lv Meichang
The third prize: Jin Jiang Hotel - Zhu Huiquan
Platinum sponsor: Foshan CT Cleaning Equipment Co., Ltd.
Gold sponsor: Xiamen Christal Biological Technology Co., Ltd
Competition jury: Expert of compiling textbooks for training about building cleaning, Huang Jianyuan
Foshan Cleanic Cleaning Supplies Co., Ltd., Product Manager in China Pavilion, Zhou Jianguo

Prize winners:
The first prize: Shanghai Gladen Cleaning Supplies Co., Ltd. - Pang Ruheng
The second prize: Shanghai Haomei Cleaning Service Co., Ltd. - Wu Xufang
The third prize: Shanghai Wangjie Environment Management Service Co., Ltd. - Wang Liangqing
"Weizhuo Cup"

The 1st Scrubber Operation Skill Competition

Prize winners:
The first prize: Shanghai Xinmeihao Cleaning Equipment Sales Service Co., Ltd. - Xu Shijiang
The second prize: Shanghai Shen Force Cleaning Services Co., Ltd. - Liu Guoqin
The third prize: Shanghai ESG Environmental Service Co., Ltd. - Tian Chuanyi

Platinum sponsor: Nantong Weizhuo Environmental Protection Equipment Co., Ltd.
Gold sponsor: MIDWEST (Shanghai) Equipment Accessories Co., Ltd.
Gold sponsor: Dongguan YM Cleaning Products Co., Ltd.
Cooperation organization: Shanghai Cleaning Industry Social Gathering
Competition jury:
President of Nanjing City Apperance and Cleaning Association, Zhang Linbo
General Manager of Nantong Weizhuo Environmental Protection Equipment Co., Ltd., Wang Hui
General Manager of MIDWEST (Shanghai) Equipment Accessories Co., Ltd., Zhou Hongliang
"Tennant Cup"
The 1st Sweeper Operation Skill Competition

Prize winners:
The first prize: Xi'an Ruihai Cleaning and Refrigeration System Equipment Co., Ltd. - Li Chengtao
The second prize: Shenyang Wanjie Cleaning Equipment Co., Ltd. - Li Bin
The third prize: Collinstand (Shanghai) Environmental Engineering Co., Ltd. - Li Zhengyou

Supporting associations: Nanjing City Apperance and Cleaning Association, Zhejiang Cleaning Industry Association, Henan Cleaning Industry Association

Platinum sponsor: Tennant Cleaning System Equipment (Shanghai) Co., Ltd.

Competition jury:
Secretary General of Zhejiang Cleaning Industry Association, Xu Dexiang
Market Manager of Tennant Cleaning System Equipment (Shanghai) Co., Ltd., David Ma
Technical Engineer of Tennant Cleaning System Equipment (Shanghai) Co., Ltd.
Anderson Chen
04 Marketing and outlook
Professional Exhibition
Professional Media

On-line exhibition that never ends

Web version + mobile end

Paper media + electronic version + mobile end
Multiple linkage
Multiple discussions

◆ CHINA CLEAN SHOW CASE (CHENGDU) 2016
Date: 10\textsuperscript{th}, Aug, 2016

The Sichuan "Show" and Guangzhou "Show" will cooperate with property associations and cleaning associations, gather relevant personnel in the industry, discuss problems in current China cleaning industry in the form of promoting exhibition through seminars, and provide targeted corresponding solutions, creating a win-win pattern for both supply and demand parties.

◆ CHINA CLEAN SHOW CASE (GUANGZHOU) 2016
Date: 12\textsuperscript{th} & 13\textsuperscript{th}, Dec, 2016

Business opportunities in first-tier cities are surely important, but with urbanization development, market in the second and third-tier cities has become increasingly important. Besides the three large-scaled activities held in Shanghai, Chengdu and Guangzhou in each year, we also cooperate with other associations to convene local tour seminars and make proper adjustments according to local market demands.
We hosted the opening ceremony of Rubbermaid Mobile Exhibition Hall this year, and gained an unexpected activity effect by virtue of popularity of Shanghai International Clean Technology and Equipment Exposition. As a long-term partner, we see a quite bright future of the exhibition.

**Marketing Director of Rubbermaid Trade (Shanghai) Co., Ltd., Laura**

This year, we not only participated in the exhibition, but also participated in the site sweeper competition. Both of them have a satisfying result. Thanks for the platform created by Shanghai International Clean Technology and Equipment Exposition, and we will participate more various activities in the future.

**General Manager of Tennant Cleaning System Equipment (Shanghai) Co., Ltd., Huang Yuanyao**
Shanghai International Clean Technology and Equipment Exposition gave me a big surprise this time, and we are quite satisfied with exhibition effects, which gives me more expectation for the activities which will be held in August in Chengdu and December in Guangzhou.

CEO of Guangdong International Cleaning Equipment Co., Ltd., Cheng Naibang

On of the reasons why we participate in Shanghai International Clean Technology and Equipment Exposition every year lies in its good effect. But more importantly, it’s because as a professional exhibition in this industry, CCE’s market organization ability and setting of site activities both bring added value for exhibitors.

CEO of YaFeng Sunshine (Beijing) Biotechnology Co., Ltd., Zuo Ya
In this exhibition, there are pavilions from many industry association, and quality of visitors in groups are very satisfying. Thank for Shanghai International Clean Technology and Equipment Exposition for giving us exhibitors such a good opportunity to contact with numerous terminal enterprises.

General Manager of Hako Cleaning System (Shanghai) Co., Ltd. Michael

It can be seen from such good effect of the exhibition that the earlier advertising of Shanghai International Clean Technology and Equipment Exposition works very well, which is also a good value-added service for us exhibitors.

Nilfisk Cleaning Equipment (Shanghai) Co., Ltd. Cao Hui
Shanghai Hotel Engineering and Commercial Space Series Exhibition

Date: April 26-28, 2017
Exhibition hall: Shanghai New International Expo Centre
Addresss: No. 2345 Longyang Road, Pudong New Area, Shanghai

Hotel Engineering and Commercial Space Series Exhibition is aimed at providing a one-stop purchase platform for hotels, shopping malls, dining halls, office buildings, hospitals and other public commercial spaces, and exhibit products for cleaning, floor, environmental protection, indoor air purification, building and decoration, engineering and design, space and furnishings, furniture and lighting, soft furnishings and light decoration and intelligent equipment in an overall manner, being a ultra-large professional exhibition integrated with services and solutions.
April 26-28, 2017

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Shanghai New International Expo Centre

Simultaneous Exhibitions: 2017 Shanghai International Floor Maintenance Exhibition
2017 International Indoor Air Purification Exhibition
2017 Shanghai International Solid Waste Disposal Exhibition

Thanks for your accompanying All the way