

**Press Release**

For Immediate Release

**Marintec China 2015**  
**Asia's Largest, Most Authoritative, Maritime Trade Fair**  
**in Shanghai in December 2015**  
**Bigger, Better and More Connected!**



Over 100 guests including representatives of media, consulates and exhibitors attended



Marintec China 2015's first press conference  
(Left to right: Mr Michael Duck, Mr Zhang Lin and  
Professor Zhang Shengkun)

HONG KONG, 17 September 2015 - Asia's foremost and largest international maritime trade fair, Marintec China 2015, returns to Shanghai – on 1-4 December 2015 at the Shanghai New International Expo Centre.

This year is the 18th edition of Marintec China, and true to the auspicious number '18' which means "to prosper", a record number of over 2,000 exhibiting companies and more than 60,000 visitors are expected this year.

In comparison, in 2013, over 1,700 exhibiting companies catered to 57,886 visitors from 88 countries and regions. Marintec China, which takes place every two years, has been breaking records year after year.

To accommodate the far larger scale of this year's event, the fair will occupy an exhibition area estimated at more than 80,000 square metres, compared to over 70,000 square metres at the 2013 edition.

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## **Exhibitors**

Of particular note, Hyundai Heavy Industries - Shipbuilding Division, one of the world's largest shipbuilders, is participating at Marintec China 2015, with plans to showcase its capabilities in Shipbuilding, Offshore & Engineering, and Green Energy. The well-known Hong Kong-listed COSCO International, engaged in ship trading agency services, marine insurance brokerage services and distribution of marine equipment and spare parts, will be a first-time exhibitor.

Big-name exhibitors which will appear again this year include Caterpillar, General Electric, Rolls Royce, Siemens and Wartsila.

Several exhibitors have made Marintec China their "go to" event on their calendar for China. The repeat exhibitor rate is 70%.

Mr Andre Vrijssen, Area Manager of Royal IHC which was an exhibitor at the fair in 2013, said: "Marintec China gives us an idea of what is going on in China's marine market. This will be important for our future development."

In addition, the number of national and regional pavilions this year has grown to 17. The pavilions will showcase offerings from Austria, China, Denmark, Finland, Germany, Greece, Hong Kong SAR, Japan, Korea, the Netherlands, Norway, Panama, Singapore, Sweden, Taiwan region, the United States and the United Kingdom.

What is noteworthy is that the countries which will have their pavilions at Marintec China for the first time this year are the shipping nations of Greece and Panama. An additional Korea Pavilion is organised by Busan Marine Equipment.

Exhibitors will hail from more than 23 countries/regions.

## **Senior Maritime Forum**

To be held concurrently with the trade exhibition is the Senior Maritime Forum 2015, the theme of which is "Innovation Drives Development, the Green Agenda Guides the Future". This is a global conference attended by senior Chinese government officials, corporate leaders and high-level executives. It will be held on 30 November to 3 December at the Kerry Hotel Pudong in Shanghai.

China remains the world's biggest ship manufacturer. With the lion's share of their output targeted at the overseas market, Chinese shipbuilders keep tabs on the significant developments in international maritime that will affect how ships are constructed. Take ship emission standards for example. On 31 August 2015, the Ministry of Transport announced a special action plan under which China will establish emission control areas for ships and other waterborne vessels over 2015-2020. The plan sets out targets for ship and port pollution prevention and control, and covers coastal and inland river ports and docks, and shipyards. Ships have to meet the required standards by 2020. Ships which fail to meet the standards by the deadline will be made obsolete over time. For Chinese shipbuilders, this means that there will be growing demand for environmentally friendly vessels.



Thus, innovation and green technology form the key theme of our Senior Maritime Forum. This ties in with China's strategy to promote technological innovation in its shipbuilding industry. This includes investing more in environmental-friendly and energy-saving ship machinery. These developments spell tremendous opportunities for those involved in ship engineering, ship building, and ship technology, to name but a few areas.

The Forum will cover issues of the day revolving around Shipbuilding & Ocean Engineering; Shipping & Ports; Maritime Finance and Marine Technology.

Keynote speakers include Professor Martin Stopford, President of Clarksons Research Services and Mr Sun Li Cheng, Vice Chairman of the International Association of Classification Societies (IACS).

Other illustrious speakers are from well-known entities like Fincantieri (Italy); Foresight (UK); European Community Shipowners' Associations and Intertanko.

### **Mobile app**

To enhance connectivity, Marintec China is making available a real-time interactive mobile app to all participants. The app allows participants to:

- View daily schedules;
- Create personal schedule;
- Create personal app profile and choose to make it visible to other app users;
- Find exhibitors, bookmark them and submit a personal review;
- Access speaker information.
- View sessions, keynote speeches, and exhibitor booths;
- Find trending sessions and topics,
- and see who are at the event, and connect with them on the app.

### **Official Account of WeChat**

Account name : MarintecChina



QR code :

Though the official account, people can fulfil the followings:

- To learn the introduction and schedule of the event
- To find out the schedule of other events at the same time
- To learn the schedule and the details of Senior Maritime Forum
- To have the List of Exhibitors



To learn the latest news of the event  
To learn the information of the digital badge  
To complete visitor/delegate/media register  
To search the E-badge barcode

## **Organizer**

Marintec China is organized and managed by Shanghai Society of Naval Architects & Ocean Engineers (SSNAOE) and UBM.

### **About The Shanghai Society of Naval Architects and Ocean Engineers (SSNAOE)** **([www.ssname.com.cn](http://www.ssname.com.cn))**

**Shanghai Society of Naval Architects & Ocean Engineers (SSNAOE)** originally was Shanghai Society of Naval Architects and Marine Engineers (SSNAME) founded on Feb. 25 1951, which has its name changed to SSNAOE in March 2011. The society is now retaining more than 5000 individual members and 73 corporate members with the work emphasis on technical exchanging and presenting of marine and offshore engineering and equipments, popularization of science, publication and technical consultancy.

The society has established friendly relationship with 14 famous maritime engineering societies over the world. It is the sponsor of Pan Asian Association of Maritime Engineering Societies ( PAAMES ) and was elected the first Chairman society of PAAMES. Besides, the society will be the organizer of the 18th World Maritime Technology Conference (WMTC18) and Marintech China organized by the society has turned out to be an outstanding international event.

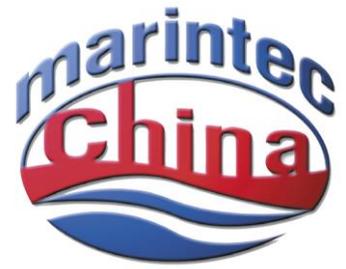
Over the years, adhering to innovation and development, SSNAOE achieves great success in Academic building, the popularization of science, editing and publishing, international communication, and organization building. It was awarded "Five-Star Society" by Shanghai Association for Science and Technology, "National Advanced Civil Organization" by the Ministry of Civil Affairs, "Advanced Collective under China Association for Science and Technology" by the Ministry of Personnel and China Association for Science and Technology etc.

After 60 years development, we have enjoyed greater academic influence and higher visibility in shipbuilding and Ocean engineering around the world.

### **About UBM Asia ([www.ubmasia.com](http://www.ubmasia.com))**

Owned by UBM plc which is listed on the London Stock Exchange, UBM Asia is the largest trade show organiser in Asia, and the biggest commercial organiser in China, India and Malaysia. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 24 major cities with 31 offices and 1,300 staff.

With a track record spanning over 30 years, UBM Asia operates in 20 market sectors with 230 dynamic face-to-face exhibitions and high-level professional conferences, 21 targeted trade publications, 18 round-the-clock online products for over 2,000,000 quality exhibitors, visitors, conference delegates, advertisers



and subscribers from all over the world. It provides a one-stop diversified global service for high-value business matching, quality market news and online trading networks. UBM Asia has extensive office networks in China, Southeast Asia and India, three of the world's fastest growing B2B events markets. UBM China has 11 offices in the major cities in mainland China, including Beijing, Shanghai, Guangzhou, Hangzhou, Guzhou and Shenzhen, where it organises 90 exhibitions and conferences. In ASEAN, UBM Asia operates from its offices in Malaysia, Thailand, Indonesia, Singapore, Vietnam and the Philippines with 70 events in this region. UBM India teams in Mumbai, New Delhi, Bengaluru and Chennai organise 20 exhibitions and conferences every year across the country.

### Marintec China at a Glance

|                                       | 2015                      | 2013                      |
|---------------------------------------|---------------------------|---------------------------|
| Fair area                             | Over 80,000 square metres | Over 70,000 square metres |
| Number of exhibitors                  | Over 2,000 *              | Over 1,700                |
| Number of visitors                    | Over 60,000*              | 57,886                    |
| Number of national/regional pavilions | 17                        | 16                        |

\*Expected

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### Contacts

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