



## Media Release

For Immediate Release

### Marintec China 2017 Asia's Largest and Most Influential Maritime Event in Shanghai in December 2017

#### Grows from Strength to Strength with More Linkages!

**HONG KONG, 26 May 2017** - Asia's largest international maritime event, Marintec China, will be staged in Shanghai from 5-8 December 2017 at the Shanghai New International Expo Centre. This year is the 19th edition of Marintec China, which takes place every two years and has been breaking records even since.

#### Brightening Prospects

Marintec China 2017 is taking place amidst a brightening outlook for the global shipbuilding industry. Recovery is expected in 2018, with newbuilding orders expected to continue to increase in 2019 and 2020.

Players in the maritime sector will no doubt be keen to be seen as riding the upward trend at Asia's mega maritime event. To date, bookings have been made for 13 National/regional pavilions from China, Denmark, Finland, Germany, Hong Kong SAR, Japan, Korea, Netherlands, Norway, Singapore, Taiwan Region, UK, and USA. Along with other individual companies from Belgium, Canada, Chile, Cyprus, France, Israel, Italy, Russia, Spain, Sweden, Switzerland, Turkey, and UAE.

Over 60,000 visitors from around 116 countries/regions and more than 2,000 exhibitors are expected this year, following 2015's spectacular participation.

#### Exhibitors

What is attention worthy this year is that China Cosco Shipping Corporation Limited will be participating as an exhibitor for the first time as a new larger entity formed from the merger in February 2016 of China Cosco Group and China Shipping Group.

Among first-time exhibitors will be CRRC Corporation and Winterthur Gas & Diesel Ltd.

### **Senior Maritime Forum**

To be held concurrently with the trade exhibition is the Senior Maritime Forum 2017, a main highlight at Marintec China. The theme of the Forum this year is: "Innovation, Smart Manufacturing, and Collaboration".

The Forum, which will be attended by senior Chinese government officials and corporate leaders, will be organised in six sessions, namely:

- Maritime Technology Forum
- Keynote Address
- Shipbuilding and Ocean Engineering
- Shipping and Ports
- Cruise Industry
- Financing the Maritime Industries.

### **Cruise Shipbuilding**

Cruise shipbuilding will be launched as a new initiative at Marintec China 2017 as the cruise sector is currently the hottest topic in the shipbuilding industry because of its huge potential.

Cruise Lines International Association (CLIA), in its 2017 cruise industry outlook says that the cruise business is booming. CLIA forecasts a record-setting 25.3 million people will board an ocean liner worldwide, which is a 4.5% increase from 2016. To cater to demand, from 2017 to 2026, the industry will produce 97 new cruise ships with investment spending of US\$53 billion, more than twice the figure a decade ago.

### **Online pre-registration**

The online pre-registration will be officially launched in 1 June until 31 October 2017. Visitors can pre-register online at [www.marintechina.com](http://www.marintechina.com) in order to receive admission badges prior to the show.

### **Sponsors**

Marintec China is sponsored by the Ministry of Industry and Information Technology, PRC; the Shanghai Municipal People's Government; and cosponsored by the China State Shipbuilding Corporation; the China Shipbuilding Industry Corporation; the China Association of National Shipbuilding Industry; and the Chinese Society of Naval Architects & Marine Engineers.

## Organisers

UBM and the Shanghai Society of Naval Architects & Ocean Engineers (SSNAOE).

**UBM plc** is the largest pure-play B2B Events organiser in the world. In an increasingly digital world, the value of connecting on a meaningful, human level has never been more important. At UBM, our deep knowledge and passion for the industry sectors we serve allow us to create valuable experiences where people can succeed. At our events people build relationships, close deals and grow their businesses. Our 3,750+ people, based in more than 20 countries, serve more than 50 different sectors – from fashion to pharmaceutical ingredients. These global networks, skilled, passionate people and market-leading events provide exciting opportunities for business people to achieve their ambitions.

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**SSNAOE**, founded on 25 February 1951, currently has more than 5,000 individual members and 70 group members. The Society takes part in academic and technical exchanges, exhibitions, the promotion of science, and the editing and publication of papers and books on naval architecture and ocean engineering. SSNAOE has established friendly cooperation with 14 overseas maritime engineering societies.

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