

Programme

Date/ Time	Programme
30-Jan-13	ASEAN Room 1-2-3, G/F The Sultan Hotel Jakarta
09:30-10:00	Registration
10:00-10:02	Introduction by the Master of Ceremonies
10:02-10:05	Welcome message by the Organisers
10:05-10:10	Welcome address, 'The development of textile and garment industry towards ASEAN as production and marketing base' by Mr. Ade SUDRAJAT, Chairman of Indonesia Textile Association (API) and Former Chairman of ASEAN Federation of Textile Industries
10:10-10:20	Opening speech by Ir. Panggah SUSANTO, Director General, Manufacturing-base Industry, Ministry of Industry, Indonesia
10:20-10:50	Keynote address by Dr. Reiner HENGSTMANN, Member of the Board, World Cat Ltd.; Global Director, Safe Supply Chain, Puma
10:50-11:20	Open discussions
11:20-11:50	Coffee break
11:50-12:35	<p>Session 1 Current Trends and Developments on Apparel Sourcing and Effective Supply Chain Alliance in the ASEAN Region Moderator:</p> <ul style="list-style-type: none"> • Mr. Joppe VAN ELDIK, GM, USG Asia Ltd. <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Craig DANA, SVP, Ann Inc.; MD, Ann Taylor Sourcing Far East Ltd. • Mr. Frank GOUT, Former MD, Nice Apparel Group • Mr. Mark LEE, VP, The Textile and Fashion Federation (TaFf); CEO, Sing Lun Holdings Ltd. • Ms. Marissa MAREN, Business Development, Busana Apparel Group
12:35-13:05	Open discussions
13:05-13:10	Introduction of Prime Source Forum 2013, Hong Kong
13:10-14:30	Networking lunch
14:30-14:40	Special address on 'An Overview of the ASEAN Countries' by Mr. Prabakaran KESAVAN, Project Manager, The Source ASEAN Full Service Alliance(SAFSA)
14:40-15:25	<p>Session 2 Challenges and Opportunities Faced by the ASEAN Manufacturers Moderator:</p> <ul style="list-style-type: none"> • Mr. Joppe VAN ELDIK, GM, USG Asia Ltd. <p>Panelists:</p> <ul style="list-style-type: none"> • Dr. Jean-Pierre HAUG, the General Secretary, Oeko-Tex Intl Association; COO, TESTEX AG • Mr. Lalit MATAI, Director, Trisula Intl • Mr. Avedis SEFERIAN, CEO, Worldwide Responsible Accredited Production (WRAP) • Mr. Fabio TERRIN, Senior General Merchandise Manager, VF Asia
15:25-15:55	Open discussions
15:55-16:00	Closing by the Organisers