

## Editor's Notes

We are very pleased to advise that the first Prime Source Forum satellite event was successfully launched on 5th-7th September in the Indian subcontinent, one of the most exciting fashion developing markets in the world!

We were honoured to include speakers from leaders of the industry such as, Deepika Rana, EVP & Country Director of L&F, Atul Ujagar, Country Director of Nike Sourcing India, Sri Lanka and Pakistan, Rahul Mehta, President of CMAI and Subhajit Chakrabarty, Director of IT&IS, AEPC and more.

As the first Prime Source Forum satellite event, it is difficult to compare PSF Focus on India with the global event Prime Source Forum (PSF) held annually in Hong Kong, since it was launched in 2006, but the rationale behind the launch of such satellite events was to establish a platform for regional industry players to network and exchange experiences and knowledge with delegates in the South Asian markets. As one of the fast growing fashion developing markets, we hope you will continue to support PSF focus on India next year!

Just a reminder:

The global PSF event will take place as usual in Hong Kong from 26<sup>th</sup>-27<sup>th</sup> March 2013! We warmly welcome you to join the delegates from all over the world of fashion at this 2-day programme, to explore in-depth, issues that are concerning your industry! For more details check other parts of this newsletter or contact me by [email](#) or call me on +852 2827 6211 for more information.

Best Regards,



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