

Programme

Date/ Time	Programme
28-Mar-12	Workshop Morning Session Corporate advancement by effective supply chain management
09:00-10:10	<p>Session 1</p> <p>Group A: Stringent labour regulations - suggestions to cope with global labour issues (Theatre 2)</p> <p>Welcome speech:</p> <ul style="list-style-type: none"> • Mr. Lawrence LEUNG, Chairman, Knitwear Innovation and Design Society, Hong Kong (HKKIDS); MD, Sun Hing Knitting Factory Ltd. <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Jan A. EGGERT, Director General, Foreign Trade Association (FTA) • Mr. Roger LEE, COO, TAL Apparel Ltd. • Mr. Francis K C YÜK, Chief Representative, Asia, IAF <p>Group B: Corporate benchmarking in relation to sustainability performance ranking (Rooms S224-225, Level 2)</p> <p>Welcome speech:</p> <ul style="list-style-type: none"> • Mr. Willy LIN, SBS, MBE, JP, Chairman, Textile Council of Hong Kong; MD, Milo's Knitwear (Int'l) Ltd. <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Willie BEUTH, Founder, 3P Institute for Sustainable Management • Ms. Gloria CHANG, Campaign Manager, Greenpeace • Mr. Sean GILBERT, Director, Climate Change and Sustainability, KPMG
10:10-10:30	Coffee break

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28-Mar-12	Workshop Morning Session Corporate advancement by effective supply chain management
10:30-11:40	<p>Session 2</p> <p>Group A: Annual review by Global Apparel, Footwear and Textile Initiative (GAFTI) (Theatre 2)</p> <p>Speakers:</p> <p>Update on compliance by:</p> <ul style="list-style-type: none"> • Mr. Veit GEISE, VP, Asia Sourcing, VF Asia Ltd. • Mr. Peter KAMINSKY <p>Update on product safety by:</p> <ul style="list-style-type: none"> • Mr. André LEROY, Chairman, Apparel & Footwear Committee, The American Chamber of Commerce in Hong Kong; Marketing Director, Modern Testing Services (Global) Ltd. <p>Update on sustainability by:</p> <ul style="list-style-type: none"> • Mr. Jason KIBBEY, Executive Director, Sustainable Apparel Coalition • Mr. Kevin MYETTE, Director, Product and Supply Chain Sustainability, Recreational Equipment, Inc. <p>Group B: Process management - ways to help us drive costs out of the supply chain (Rooms S224-225, Level 2)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Bishu JAYARAM, VP, Global Supply Chain, Retail Branding and Information Solutions, Avery Dennison • Mr. Roger NELSON, MD, Concept 2 Results Ltd.; Lecturer, The University of Hong Kong
11:40-12:00	Coffee break
12:00-13:10	<p>Session 3 (Theatre 2)</p> <p>Gaining supply chain value by technology advancement and strategies to mitigate risk in today's financial crisis</p> <p>Welcome speech:</p> <ul style="list-style-type: none"> • Mr. Felix CHUNG, Chairman, Hong Kong Apparel Society <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Mary Beth BORLAND, Director, Retail & Consumer Corporate Strategy, PTC • Mr. Kurt CAVANO, Chairman and CEO, TradeCard, Inc. • Dr. Michael T. FRALIX, Ph.D., President and CEO, [TC]²

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28-Mar-12	Workshop Afternoon Session Wisdom of exploring the Chinese retail market
14:30-15:40	Session 4 (Theatre 2) How does China's one country; multi-systems shape its retail market? Discuss plannable and possible hidden costs for setting up retail structure in China Speakers: <ul style="list-style-type: none">• Mr. Douglas HSIA, Vice President, The Federation of Hong Kong Footwear Ltd.; MD, WLH Intl Ltd.• Mr. Dajun YANG, President, United Times Associates, Greater China; Specialist, China Centre for Promotion of SMEs Development
15:40-16:00	Coffee break
16:00-17:10	Session 5 (Theatre 2) Lifestyle and consumption pattern of Chinese consumers of fashion products in view of regional disparity and social classes. Things to learn for successful distribution to this inevitable market. Speakers: <ul style="list-style-type: none">• Mr. Ashok SETHI, Head of Consumer Insights - Emerging Markets, TNS• Prof. ZHANG Zhe , GM, Shanghai Jincheng Fashion Consulting Co., Ltd.

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29-Mar-12	Forum Day 1 (Theatre 2)
09:00-09:02	Welcome message by Mr. Michael DUCK, Director, APLF Ltd.; Executive VP, UBM Asia Ltd.
09:02-09:17	Welcome address by Mr. Gregory SO Kam-leung, JP, Secretary for Commerce and Economic Development, Hong Kong SAR Government
09:17-09:25	Introduction by the Master of Ceremonies, Mr. Stephen E. LAMAR, Executive VP, American Apparel & Footwear Association (AAFA)
09:25-10:15	Keynote address: Mr. Ronald A. FROMM, Chairman of the Board, Brown Shoe Co., Inc.
10:15-10:35	Coffee break sponsored by ecVision
10:35-11:50	<p>Session 1: Outlook for the fashion industry amid global financial uncertainty</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Mr. Kevin BURKE, President & CEO, American Apparel & Footwear Association <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Edward A. GRIBBIN, President, Alvanon, Inc. • Mr. Peter HEVICON, GM, Debenhams Hong Kong Ltd. • Prof. Dr. Helmut MERKEL, Managing Shareholder, Prologue Asia Pacific Ltd.; EurAsia Global Concept Ltd. • Prof. Michael REDWOOD, BSc, MBA, FSLTC, Visiting Professor in Business Development in Leather, The University of Northampton
11:50-12:00	Sponsor address by Avery Dennison
12:00-13:30	Lunch (Congress Restaurant, Level 4, Hong Kong Convention & Exhibition Centre)
13:30-14:20	Keynote address: Mr. Henry TAN, BBS, CEO and President of Luen Thai Holdings Ltd. and MD and President of Luen Thai Intl Group Ltd. in conversation with Ms. Leonie BARRIE, Managing Editor of Just-Style
14:20-14:40	Coffee break sponsored by Micropak

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29-Mar-12	Forum Day 1 (Theatre 2)
14:40-15:55	<p>Session 2: Sourcing challenges and opportunities from China's economic success</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Mr. Peter LIU, MD, AsiaNet Consultants; Chairman of the Human Capital Committee, The American Chamber of Commerce in Hong Kong <p>Panelists:</p> <ul style="list-style-type: none"> • Mrs. Alessandra COCCHI, MD, EastMax Fashion Ltd. • Mr. David HAMPSON, Country Manager, The Jones Group, Nine West Footwear • Mr. JIANG Hui, VP, China Chamber of Commerce of Import and Export of Textiles (CCCT) • Mr. Edwin KEH, Lecturer, The Wharton Business School, University of Pennsylvania
15:55-16:15	Coffee break sponsored by Coats
16:15-17:30	<p>Session 3: Is the industry trending to a China Plus sourcing matrix?</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Mr. Thomas TRAVIS, Managing Partner, Sandler, Travis & Rosenberg, P.A. <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Michael J. BLAKELEY, Executive Director, The Source ASEAN Full Service Alliance (SAFSA) • Mr. Carlos BOTERO, President, The Institute for Exports and Fashion, Colombia (INEXMODA) • Mr. Stephen FORTE, MD, Global Sales, Coats • Mr. Matt PRIEST, President, The Footwear Distributors and Retailers of America (FDRA)
17:30-17:50	Coffee break sponsored by Groz-Beckert
17:50-19:05	<p>Session 4: The new role of sustainability in guiding sourcing, materials, and processes</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Mr. Francis K C YÜK, Chief Representative, Asia, IAF <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Charles DICKINSON, SVP, Head of Global Quality Management and Sustainability, Esprit • Mr. Ian SPAULDING, MD, INFAC Global Partners Ltd. • Ms. Marci ZAROFF, Partner and Chief Marketing & Sustainability Officer, Portico Brand Group

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30-Mar-12	Forum Day 2 (Theatre 2)
10:00-10:25	Summary of Forum Day 1 by Mr. Stephen E. LAMAR, Executive VP, American Apparel & Footwear Association
10:25-11:40	Session 5: The globalisation of retail and its impact on the international supply chain Moderator: <ul style="list-style-type: none">• Ms. Julia K. HUGHES, President, United States Association of Importers of Textiles and Apparel Panelists: <ul style="list-style-type: none">• Mr. Peter KAMINSKY• Mr. Damon PALING, Partner, PwC Shanghai• Mr. James STAFFORD, Head of European Market Development, RFID Adoption, Retail Branding and Information Solutions, Avery Dennison• Mr. Jeff STREADER, Operating Partner, Marlin Equity Partners
12:00-13:30	Lunch (Congress Restaurant, Level 4, Hong Kong Convention & Exhibition Centre)
13:30-14:45	Session 6: The power of the internet and social networking on branding and retailing Moderator: <ul style="list-style-type: none">• Mr. Egidio ZARRELLA, Senior Partner, Advisory KPMG Panelists: <ul style="list-style-type: none">• Mr. Anthony CHOW, CEO, Otto Group China• Ms. Fiona JENVEY, CEO, Mudpie• Dr. Holger SCHNEIDER, Head of E-Commerce Programme, FH Wedel - University of Applied Science; Otto Group Endowed Professor for E-Commerce• Mr. Thibault VILLET, Co-founder and CEO, Glamour Sales China
14:45-15:05	Coffee break

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15:05-16:20	<p>Session 7: Solutions to closing the talent gap in the fashion industry</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Prof. Philip YEUNG, Executive Director, Clothing Industry Training Authority, Hong Kong <p>Panelists:</p> <ul style="list-style-type: none"> • Prof. Dr. Nancy L. CASSILL, Professor and Department Head, Textile Apparel Technology and Management, College of Textiles, North Carolina State University • Prof. LEE Wing-bun, Chair Professor of the Department of Industrial and Systems Engineering and Director of Knowledge Management and Innovation Research Centre, The Hong Kong Polytechnic University • Ms. Judy MANN, MD & Chief Consultant & Designer, Cheetah Management Co., Ltd. • Ms. Janice WANG-MILLARD, Co-founder & CEO, Alvanon Inc.
16:20-16:40	Coffee break
16:40-17:40	Debate (A topical subject to be named on the day)
17:40-17:55	Reprise by Mr. Stephen E. LAMAR, Executive VP, American Apparel & Footwear Association
17:55-18:00	Closing by Mr. Michael DUCK, Director, APLF Ltd.; Executive VP, UBM Asia Ltd.