

# Programme

Date/ Time	Programme
<b>29-Mar-10</b>	<b>Sustainability Workshop Morning (Theatre 2)</b>
09:00-09:03	Welcome message by Mr. Michael DUCK, Director, APLF Ltd.
09:03-09:06	Introduction by the Master of Ceremonies, Mr. André LEROY, Chairman, Apparel & Footwear Committee, The American Chamber of Commerce in Hong Kong; Marketing Director, Modern Testing Services (Global) Ltd.
09:06-09:25	Opening Address by Ms. Nancy A. NORD, Commissioner, The US Consumer Product Safety Commission
09:25-09:35	Special Address by Mr. Jürgen J. MAAS, Senior Advisor, Foreign Trade Association, Belgium
09:35-10:50	<p><b>Part A:</b> How do we build sustainability into the global apparel supply chain? What roles and actions should buyers/brands play? How should suppliers demonstrate their leadership? How can governments further these initiatives?</p> <p><b>Moderator:</b> Mr. Jeremy PREPSCIUS, MD Asia, Business for Social Responsibility</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. Christophe BONGARS, Founder and CEO, SustainAsia Ltd.</li> <li>• Ms. Karen HO, Business Engagement Leader, Climate, WWF Hong Kong</li> <li>• Others: To be advised</li> </ul> <p>Executive summary by Mr. Jeremy PREPSCIUS, MD Asia, Business for Social Responsibility</p>
10:50-11:10	<b>Coffee break</b>
11:10-12:25	<p><b>Part B:</b> Ways to help us drive costs out of the supply chain is a topical matter amid the economic crisis. This panel will cross over a few issues, including cost maximisation, improvements by innovations and regulatory frameworks to govern trade compliance and finance business margins.</p> <p><b>Moderator:</b> Mr. Andrew WILLIAMS, Regional Partner for Business Performance Services, KPMG Asia Pacific</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Ms. Christine BADER, Advisor, The United Nation Special Representative on Business and Human Rights</li> <li>• Dr. John R. EASTON, Ecology Solutions Manager, DyStar UK Ltd.</li> <li>• Mr. Bill FOU DY, VP and Head of Strategy and Brand Sourcing, Apparel, adidas Sourcing Ltd.</li> <li>• Mr. Joseph J. MARTYAK, Legal Counsel to the Commissioner, The US Consumer Product Safety Commission</li> </ul> <p>Executive summary by Mr. Andrew WILLIAMS, Regional Partner for Business Performance Services, KPMG Asia Pacific</p>
12:25-12:30	Wrap-up and closing by the Master of Ceremonies, Mr. André LEROY, Chairman, Apparel & Footwear Committee, The American Chamber of Commerce in Hong Kong; Marketing Director, Modern Testing Services (Global) Ltd.
12:30-14:00	<b>Lunch sponsored by Checkpoint System (Room S221, Level 2)</b>

Date/ Time	Programme
29-Mar-10	<b>Technology Workshop Afternoon (Theatre 2)</b>
14:00-14:03	Welcome message by Mr. Michael DUCK, Director, APLF Ltd.
14:03-14:06	Introduction by the Master of Ceremonies, Mr. Roger NELSON, MD, Concepts 2 Results Ltd.; Lecturer, The University of Hong Kong
14:06-15:20	<p>Cutting merchandising costs while paying more for floor space due to poor inventory management makes it hard for buyers to achieve sustainable partnerships with suppliers. How can management skills combine with technology to enable lower spending for greater achievements along the supply chain?</p> <p><b>Moderator:</b> Mr. Marco De LORENZO, Director, Consumer &amp; Trading Industries, Industry Business Solutions, Asia Pacific and Japan, SAP Asia Pte Ltd.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. Michael JOHANSEN, VP &amp; GM, RIS Asia, Avery Dennison</li> <li>• Mr. Edgar TUNG, CEO, Zymmetry Group</li> <li>• Mr. Jason WANG, COO, Alvanon, Inc.</li> <li>• Ms. Sue WELCH, CEO, TradeStone Software</li> </ul>
15:20-15:40	<b>Coffee break sponsored by TradeStone Software</b>
15:40-16:00	Wrap-up and closing by the Master of Ceremonies, Mr. Roger NELSON, MD, Concepts 2 Results Ltd.; Lecturer, The University of Hong Kong

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# Programme

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<b>30-Mar-10</b>	<b>Forum Day 1 Morning (Theatre 2)</b>
09:00-09:02	Welcome message by Mr. Michael DUCK, Director, APLF Ltd.
09:02-09:15	Welcome address by Hon. Mrs. Rita LAU Ng Wai-lan, JP, Secretary for Commerce and Economic Development, The Hong Kong SAR Government
09:15-09:27	Introduction by the Master of Ceremonies, Mr. Andrew B. SCHROTH, Managing Partner, Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP (Hong Kong)
09:27-10:20	Keynote speech, 'Cultural Understanding of China in Rapid Transformation - Beyond Luxury Consumption' by Mr. Andrew Y. WU, LVMH Group Director, China
10:20-10:40	<b>Coffee break sponsored by SBS Zipper</b>
10:40-11:55	<p><b>Session 1: Worldwide Demand</b></p> <p>Has the current economy truly recovered from the recession? When will consumers be back? Are American consumers still driving global demand? What can Europe do to stimulate consumption? Are China, India and other emerging countries strong enough to drive a recovery?</p> <p><b>Moderator:</b> Mr. Joseph STERNBERG, Editorial Page Writer, Editor of the Business Asia Column, <i>The Wall Street Journal Asia</i></p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. David DODWELL, CEO, Strategic Access Ltd.</li> <li>• Mr. Douglas Tong HSU, Chairman &amp; CEO, Far Eastern Group</li> <li>• Mr. Ben SIMPFENDORFER, Chief China Economist, The Royal Bank of Scotland</li> <li>• Mr. Premal UDANI, Chairman, Apparel Export Promotion Council, India; Chairman &amp; Managing Director, Kaytee Corp. Pvt. Ltd.</li> </ul>
11:55-13:25	<b>Lunch sponsored by Avery Dennison (Room S221, Level 2)</b>

Welcome Messages

Endorsing Associations

Sponsors

Programme

Speaker Profiles

List of Participants

About the Organisers

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Date/ Time	Programme
30-Mar-10	<b>Forum Day 1 Afternoon (Theatre 2)</b>
13:25-14:40	<p><b>Session 2: Trade Policies</b></p> <p>The global economic recession has triggered new calls for, and fears of, protectionism and new measures have been proposed or implemented in dozens of countries. Continued protectionist pressures, coupled with ongoing uncertainty over future measures, will persist for some time. How are government officials and corporate stakeholders reacting to these changing policies and how will they impact the global apparel industry?</p> <p><b>Moderator:</b> Mr. Stuart HARBINSON, Senior Trade Policy Advisor, Winston &amp; Strawn LLP</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Ms. Janet E. FOX, SVP, Director of Sourcing, JCPenney Purchasing Corp. Inc.; Chairman, The US Association of Importers of Textiles and Apparel</li> <li>• Mr. Myeng-keun HA, Executive Vice-Chairman, Korea Federation of Textile Industries</li> <li>• Mr. Willy LIN, Chairman, The Textile Council of Hong Kong; MD, Milo's Knitwear (Intl) Ltd.</li> <li>• Dr. Peter PFNEISL, President, The European Apparel and Textile Confederation; Authorised Signatory, Eybl Austria GmbH</li> <li>• Dr. Jochen M. SCHAEFER, Legal Counsel, World Federation of the Sporting Goods Industry; Attorney-at-Law, Law Office Dr. Schaefer &amp; Partner</li> </ul>
14:40-15:00	<b>Coffee break sponsored by Core Solutions</b>
15:00-16:15	<p><b>Session 3: Retailing</b></p> <p>Is there light at the end of the tunnel for retail? The panel will discuss 'bright spots' in the global retail sector and the lessons they may hold for the rest of the industry."</p> <p><b>Moderator:</b> Mr. Devangshu DUTTA, Chief Executive, Third Eyesight</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. Anson BAILEY, Principal, Business Development, KPMG</li> <li>• Ms. Shirley CHAN, MD, YGM Trading Ltd.</li> <li>• Mr. Henri MURA, Executive Chairman, VIPTEHUI Group</li> <li>• Mr. Adam WOOLLISCROFT, Director of Finance, HR, IT and Logistics, Source Direct Intl Ltd. (Shop Direct Group)</li> </ul>
16:15-16:35	<b>Coffee break sponsored by The Journal of Commerce</b>
16:35-16:45	Special remarks by Forum Sponsor, Mr. Stefan ELWISCHGER, Director Innovation & Application Management, CRYSTALLIZED™ - Swarovski Elements
16:45-18:00	<p><b>Session 4: Innovation</b></p> <p>Does innovation need to be an invention? People say that it is troublesome and costly to train staff to learn something completely new. Given our existing infrastructure, how can we improve our operations to be innovative but in a cost-effective way?</p> <p><b>Moderator:</b> Dr. Michael T. FRALIX, Ph.D., President and CEO, [TC]<sup>2</sup></p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. Tim CHIU, MD, Core Solutions</li> <li>• Mr. Edward GRIBBIN, President, Alvalnsight, Alvanon, Inc.</li> <li>• Mr. Joachim HENSCH, Head of Pattern Design Department, HUGO BOSS AG; President, Intl Association of Clothing Designers and Executives</li> <li>• Mr. Roger LEE, Chief Operating Officer, TAL Apparel Ltd.</li> <li>• Ms. Susan OLIVIER, Director of Industry Market Development, Retail, Footwear and Apparel, ENOVIA, Dassault Systemes</li> </ul>
18:00-20:00	<b>Cocktail Reception, Theatre Foyer</b>

# Programme

Date/ Time	Programme
<b>31-Mar-10</b>	<b>Forum Day 2 Morning (Theatre 2)</b>
09:00-09:07	Introduction: by the Master of Ceremonies, Mr. Andrew B. SCHROTH, Managing Partner, Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP (Hong Kong)
09:07-09:55	Special address: 'Global Sourcing after the Crisis - Lessons learnt - Is China still the "No. 1" Sourcing Country?' by Prof. Dr. Helmut MERKEL, Managing Shareholder, EurAsia Global Concept Ltd., and Mr. Hans-Werner SCHERER, CEO and Chairman of the Board of Directors, The EOS Group
09:55-10:15	<b>Coffee break sponsored by Groz-Beckert</b>
10:15-10:45	Special remarks by Mr. Don WRIGHT, Board of Governors, IEEE Standards Association; Director of Standards, Lexmark Intl
10:45-12:00	<p><b>Session 5: Global Sourcing Strategy</b>            Since 2005, which countries have been the winners and which the losers? Who will win in the future? Will production migrate back to Europe or the Americas?</p> <p><b>Moderator:</b> Mr. Thomas NELSON, VP, VF Corp. – Global Product Procurement; MD, VF Asia Ltd.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. Marc COMPAGNON, Executive Director, Li &amp; Fung (Trading) Ltd.</li> <li>• Mr. Craig DANA, SVP, Ann Taylor Stores Corp; MD, Ann Taylor Sourcing Far East Ltd.</li> <li>• Mr. George GOLDMAN, VP &amp; MD, Hong Kong/South China, APL Co. Pte Ltd.</li> <li>• Mr. Andrew LO, CEO, Crystal Group</li> </ul>
12:00-13:30	<b>Lunch sponsored by DyStar (Room S221, Level 2)</b>

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Date/ Time	Programme
31-Mar-10	<b>Forum Day 2 Afternoon (Theatre 2)</b>
13:30-14:45	<p><b>Session 6: Sustainable Sourcing</b> Sustainability is not a new subject, but is it a trend or are people really serious about this topic? How can we put ideas into action? Who will supply the new sustainable fabrics needed? Where will buyers source sustainable materials? Which organisations govern all these factors? <b>Moderator:</b> Mr. Willie BEUTH, Founder, 3p Institute for Sustainable Management</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. Philip CHAMBERLAIN, Head of Sustainable Business Development, C&amp;A Buying</li> <li>• Mr. Tobias FISCHER, Regional CSR Manager Far East, H &amp; M Hennes &amp; Mauritz (Far East) Ltd.</li> <li>• Mr. Rick HORWITCH, VP, Solutions Business Development &amp; Marketing, Bureau Veritas Consumer Products Services</li> <li>• Mr. Simon WESTON, Marketing Director, Fountain Set Ltd.</li> </ul>
14:45-15:05	<b>Coffee break sponsored by Bureau Veritas</b>
15:05-16:20	<p><b>Session 7: Design and Product Development to meet the Needs of a Rapidly Changing World</b> The fast fashion sector of the industry advocates lean operations at the lowest cost. Does this mean more frequent orders, but smaller quantities? Practitioners think that best practices will become qualifiers if all organisations follow them. What are some of the unique sourcing and manufacturing strategies you employ to win orders? <b>Moderator:</b> Mr. Ken WATSON, MD, Industry Forum Services Ltd.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. Md. Fazlul HOQUE, President, Bangladesh Knitwear Manufacturers &amp; Exporters Association; Chairman &amp; MD, Knit Square Group and Plummy Fashions Ltd.</li> <li>• Mr. Peter KAMINSKY, VP, Asian Operations, The Children's Place Retail Stores</li> <li>• Mr. Robert MCKEE, Industry Strategy Director, Fashion, Lawson Software, Inc.</li> <li>• Mr. Philippe RIBERA, Group Software Marketing Director, Lectra</li> <li>• Mr. Stanley SZETO, Chairman &amp; CEO, Lever Style Inc.</li> </ul>
16:20-16:40	<b>Coffee break sponsored by SAP</b>
16:40-17:55	<p><b>Session 8: Debate</b> 'This House believes that countries like Bangladesh, Vietnam and Sri Lanka will soon displace China as a desirable region for sourcing textiles.' Chaired by Mr. Joseph STERNBERG, Editorial Page Writer, Editor of the Business Asia Column, <i>The Wall Street Journal Asia</i></p>
17:55-18:10	Reprise by Mr. Peter LIU, MD, AsiaNet Consultants Ltd.
18:10-18:15	Closing by Mr. Michael DUCK, Director, APLF Ltd.