

Speaker Profiles



Mr. Ronald A. FROMM
Chairman of the Board
Brown Shoe Co., Inc.

Ronald Fromm was Chairman of the Board and Chief Executive Officer for the Brown Shoe Co., Inc. from 1999 to May 2011; he also served as President of the company from 1999 to 2004. From 1992 to 1998, he was Executive Vice President of the Famous Footwear division, prior to which he was its Chief Financial Officer.

Fromm is currently Chairman Emeritus and a member of the Board of Directors of the Footwear Distributors and Retailers of America (FDRA), past Chairman and current member of the Board of Directors of the Fashion Footwear Association of New York (FFaNY), and past Chairman and current member of the Board of Directors of the Two Ten International Footwear Foundation. His various roles at Brown Shoe have given him first-hand experience in both retail and wholesale operations, and his active leadership in footwear industry groups has brought recognition by these groups and the media as an industry leader.

Speaker Profiles



Mr. Henry TAN, BBS, JP
CEO and President
Luen Thai Holdings Ltd.
Managing Director and President
Luen Thai Intl Group Ltd.

Henry Tan has more than 30 years' executive management experience in the apparel manufacturing industry and holds an MBA, earned in 1980 from the University of Guam in the US.

Tan is currently Chief Executive Officer of Luen Thai Holdings Ltd., which has been listed on the Hong Kong Stock Exchange since 2004. The company is one of the global leaders in the fashion industry, with over 34,000 employees in China, the Philippines, Indonesia, India, Bangladesh and Cambodia. It also provides apparel, footwear and bags for global brands.

Chairman of the Hong Kong General Chamber of Textiles from 2005-2009, Tan currently serves on the board of directors of the Hong Kong Research Institute of Textiles and Apparel, and is a member of the Garment Advisory Committee of the Hong Kong Trade Development Council.

Working closely with global industry players and government officials in various countries, such as China, Hong Kong, South East Asia and the US, on the promotion of the development of the apparel industry, Tan is also involved in the discussion of trade policy, trade friction and the improvement of the business environment.

Tan is an active contributor in support of the passage of the Save Our Industries Act, a US bill that aims to revitalise the textile industry in the US and the garment industry in the Philippines.

Speaker Profiles



Ms. Leonie BARRIE
Managing Editor
Just-Style.com

An experienced business journalist with a background in fashion and textiles, Leonie Barrie joined just-style as Managing Editor 12 years ago and, since then, has been instrumental in steering the site's editorial content and direction.

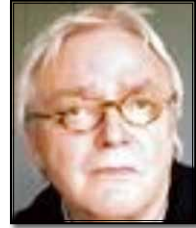
Under her leadership, just-style has raised its profile internationally, and today boasts a team of journalists, consultants and analysts around the world who provide a unique and daily blend of up-to-the-minute news, research, interviews and analysis covering the apparel and footwear industry and its supply chain.

Barrie is responsible for overseeing this broad range of business-related content, and has written extensively about global sourcing and production, technology, emerging markets, and brand and marketing strategies. She has also travelled to various countries to gain first-hand experience of the industry, as well as having attended and spoken at conferences, and written about the international apparel industry and the challenges and opportunities it faces.

Established in 1999, just-style is a leading online resource for global apparel and textile sourcing teams and retailers that is delivered to over 100,000 business executives every month.

Via its website, webinars and in-depth management briefings, just-style offers insight into apparel sourcing and supply chain trends, brand and corporate strategies, the CONSULT research platform, enterprise technologies such as PLM and ERP, technical textiles and manufacturing developments, as well as how clothing and footwear retailers perform around the world.

Speaker Profiles



Mr. Willie BEUTH
Founder

3p Institute for Sustainable Management

After studying Business Administration, Mr. Willie Beuth began his career as a journalist focusing on economics. In 1967, he moved to Italy, becoming a business and marketing expert in the textile and garment sector, and holding all the relevant management functions within the entire supply chain and vertical set-ups.

After working for global enterprises in textiles and apparel worldwide, Beuth started his third career as an entrepreneur in 1982, launching the development, marketing and distribution of textile colour codification systems.

At the end of the 1980s, trades and industries were looking for solutions to the first wave of environmental awareness in the textiles and apparels industries. Together with his friends, Beuth founded the “eco-tex Consortium” in Cologne, launching a unique monitoring system that ensures environmental and social performance based on traceability along the complete production supply chain. The logical consequence was the development and implementation of the first integrated management system in 1998, covering environmental, social and quality requirements. The system was used mainly in Japan by the top market players.

In 2003, Beuth established the 3p Institute for Sustainable Management, implementing worldwide tailored performance management solutions in several industry sectors, including apparel and textiles, toys, electronics, aquaculture and primary food.

Speaker Profiles



Mr. Michael J. BLAKELEY

Executive Director

The Source ASEAN Full Service Alliance (SAFSA)

In addition to his role as Executive Director of SAFSA, a private sector alliance of textile mills and garment factories in Southeast Asia and global brands and retailers of apparel that source from the region, Michael Blakeley is Director of Nathan Associates Inc.'s office in Bangkok, Thailand.

Blakeley previously advised the Kingdom of Morocco on strategies to increase apparel exports to the US under the US-Morocco Free Trade Agreement. In addition, Blakeley has worked with textile and apparel industries in El Salvador and Madagascar, helping the latter to increase exports of apparel to the US under the African Growth and Opportunity Act (AGOA).

Before joining Nathan Associates Inc., Blakeley was the owner of an international trading firm that served markets in Asia, Europe and the US. He holds a Master's degree in International Trade Policy and a Bachelor's degree in Political Science.

Speaker Profiles



Ms. Mary Beth BORLAND
Director, Retail & Consumer Corporate Strategy
PTC

Beth Borland has held her current position since November 2010, with her responsibilities including aligning roadmaps and strategies to ensure success, and working with customers on PLM Business Initiatives and Strategic Visioning.

Prior to joining PTC, Borland was Director of Business Process/Business Applications and, prior to that, Manager of Business Application – Cycle Time Reduction at JCPenney. She has accumulated more than 20 years' experience in retail, product development, design, sourcing, operational and project management, and 14 years' experience with PDM/PLM applications, driving and leading JCPenney's FlexPM and Strategic Sourcing initiatives, and leading multiple cross-functional teams to ensure the company's strategic vision. Borland also developed a three-year strategic roadmap for the JCPenney Private Brand Organisation, managing four core team members and five full-time contractors, and developing key strategic partnerships with vendors, including software vendors and consulting firms. In her first position at JCPenney, she oversaw and managed the Cycle Time Reduction process for the JCPenney Private Brand Organisation, led the Business Applications Team and KSA/PTC consultants on technology requirements and the needs for a reduction in cycle time. She also led cross-functional teams to success through the JCPenney organisations.

Borland holds a Business Administration & Management degree from the Oklahoma State University.

Speaker Profiles

Mr. Carlos E. BOTERO
President

The Institute for Exports and Fashion, Colombia



The main challenge undertaken by Carlos Botero as President of INEXMODA, the Institute for Exports and Fashion, since August 2008 has been to lead the process of innovation and internalisation, and to offer assertive and comprehensive follow-through to the players in the fibres, textiles, apparel and distribution channels by strengthening the services portfolio and developing tools that boost competitiveness.

Botero has been intimately connected to the fashion world since 2001, when he was Executive Director of the Cotton, Fibres, Textiles and Apparel Camera Sector at ANDI, Colombia's National Business Association. Since then, he has been the architect of multiple international trade agreements, acting as sector representative and spokesperson in trade agreements between Colombia and the North Triangle, Canada, Mexico, EFTA and the European Union. He was also actively involved in the negotiation of the USFTA, lobbying for its approval.

Prior to taking on this challenge, Botero worked in the private and public sectors, holding the position of Treasury Secretary at Risaralda, as well as Deputy Governor of a range of organisations. His reputation for excellence, as well as outstanding corporate results, earned him recognition by Revista Dinero as one of the most successful young people under 35, an honour that was ratified at the World Young Entrepreneurs' Meeting (FEALAC) held in Tokyo, Japan, in 2004.

Botero graduated from the Colegio Calasanz in Pereira and has a degree in Business Administration from Universidad EAFIT. In 2007, Botero earned a Master's degree in International Management from the School of Business at Oxford Brookes University.

Botero is currently a member of the Board of Directors of the International Apparel Federation (IAF) and is recognised for his strategic vision, participatory style of management and commitment to Corporate Social Responsibility (CSR).

Speaker Profiles



Mr. Kevin BURKE

President and CEO

American Apparel & Footwear Association (AAFA)

Since joining the AAFA in June 2001, Kevin Burke has grown its membership base, its member programmes, its financial position and its standing on Capitol Hill. With more than 30 years' experience as a government relations professional, Burke has previously led government relations efforts for Food Distributors International, the American Bakers Association and the National Broadcasters Association. He also worked as a legislative assistant and, later, as press secretary to Representative Norm Lent (R-NY), having begun his career in 1979 at the Republican National Committee and the Reagan-Bush Presidential Campaign.

Burke currently serves as Chairman of Kids In Distressed Situations (K.I.D.S.), and sits on the board of the AAFA Education Foundation and the US Chamber of Commerce's National Chamber Foundation. He is also a member of various political and trade association CEO groups in the Washington, DC area.

Burke received a Master's degree in public administration in 1983 from the American University in Washington, DC and holds a Bachelor's degree from the State University of New York at Brockport.

Speaker Profiles



Prof. Dr. Nancy L. CASSILL

Professor and Department Head

Textile Apparel Technology and Management, College of Textiles
The North Carolina State University

Nancy Cassill joined the NC State College of Textiles in 2000 and has served as Department Head since 2008. Under Cassill's leadership, the Department has expanded education and research programme opportunities, established a "world-class" Fashion and Textile Management Industry Advisory Board, enhanced global partnerships with industry and academic institutions, recruited faculty talent and implemented a 360° Career Management model for preparing future industry leaders.

Recognised globally for her expertise in textile brand management and marketing, Cassill works closely with industry and government personnel, has published numerous research articles, and is a frequent presenter to industry, government and academic audiences. A recipient of several teaching and advising awards, Cassill served as President of the International Textile and Apparel Association from 1997 to 1998. She holds academic degrees from Purdue University, Indiana University and the University of Tennessee - Knoxville.

Speaker Profiles



Mr. Kurt CAVANO
Chairman and CEO
TradeCard, Inc.

TradeCard, Inc. is a Cloud-based supply chain collaboration platform that connects more than 10,000 brands, retailers, suppliers and service providers in 78+ countries, and delivers visibility into the physical and financial supply chain. Kurt Cavano has held the positions of Chairman and Chief Executive Officer at the company since 1999.

Under Cavano's leadership, TradeCard has grown from a concept and a dozen employees at its New York headquarters to over 300 employees in locations throughout the US, as well as in Hong Kong, Taipei, Seoul, Shenzhen, Colombo and Amsterdam. Today, more than 45,000 individual users leverage the TradeCard platform to streamline transaction flows, from purchase order through production tracking, shipment and payment.

Previously, Cavano was a Vice President at the American Management Systems, an international business and information technology consulting firm, and managed the Corporate Banking Practice of the AMS Finance Industry Group.

Cavano has more than 25 years' experience assisting corporations to improve their business performance through the intelligent application of technology. Featured in World Trade Magazine as one of its 50 most influential people, Cavano is a frequent speaker and writer on issues involving international trade and global supply chain management.

Speaker Profiles



Ms. Gloria CHANG Wan Ki
Campaign Manager
Greenpeace

Gloria Chang joined Greenpeace in 2003 and has led Hong Kong's Climate Change campaign, which consists of promoting energy solutions and efficiency in order to provide sustainable development for all. She launched the team in 2004, and has worked on policy advocacy, anti-coal issues and energy revolution programmes, as well as community engagement activities. Chang is currently the Campaign Manager for the Hong Kong and Pearl River Delta regional campaign team, coordinating three main projects related to sustainable energy in the future, a safe food system and achieving zero hazardous chemical discharge in the Southern China region.

Chang graduated from the University of Hong Kong in 2000 with a Bachelor's degree in Social Science, majoring in Political Science; in 2002, she went to the UK to pursue a Master's degree in Development Studies at the London School of Economics and Political Science. She was President of the Hong Kong University Students' Union in 2000 and the host of a popular current affairs radio programme from 2003 to 2004. She currently writes a column for the Hong Kong newspaper *am730*.

Speaker Profiles



Dr. Sandy CHEN
Senior Research Director
TNS China

Sandy Chen obtained her PhD in Consumer Behaviour from Purdue University in the US, and is an expert in both advanced quantitative modelling applications and qualitative market research methods.

With over 10 years' experience in market research, Chen has extensive knowledge of a wide range of business and research areas, including branding, advertising, innovation and consumer trends.

Despite her expertise in a broad range of industries, Chen retains a strong interest in consumer research, and has been an active speaker on such consumer-related topics as Chinese consumer trends, luxury consumers, youth and Chinese women. Her papers on various consumer topics have been published in a number of journals and her comments cited widely.

Speaker Profiles



Mr. Anthony CHOW
CEO
Otto Group China

Anthony Chow is a results-driven executive with more than 20 years' global experience in marketing and business development, including over a decade of focus on E-Commerce and Distribution. Since the establishment of the Otto Group China, he has led the team in starting China entry, covering multi-channel retail, web-enabling services, digital marketing and fulfillment services, by crafting the China Corporate Strategy in adaptation, aggregation and arbitrage to optimise those elements that meet localisation needs and prioritise them accordingly.

Prior to joining the Otto Group, Chow was President of Newegg.com.cn and Vice President of New Business Development & Emerging Technologies at Newegg.com, a leading e-commerce platform in the US. He successfully led the team in generating over US\$1 billion in revenue within one year and led the company's six-fold growth.

Chow holds an EMBA from the University of California of Los Angeles, Anderson Business School.

Speaker Profiles



Mr. Felix CHUNG

Chairman

Hong Kong Apparel Society

In 1986, Felix Chung graduated from a UK university with a BSc in Quantity Surveying and earned an MBA in 1987. In 1988, he joined his family business in a knitwear factory in Hong Kong. In 2009, he established the Hong Kong Branding Group, mainly to introduce Hong Kong brands to Mainland China's fashion retail market.

In 2001, the non-profit-making Hong Kong Apparel Society Ltd. was formed with the aim to link Hong Kong-based SMEs in the textile and garment industry, strengthening their trust and relationships in order to gain awareness and to reflect the industry's needs to the HKSAR Government.

Speaker Profiles

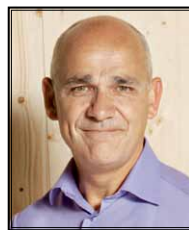


Ms. Alessandra COCCHI
Managing Director
EastMax Fashion Ltd.

Alessandra Cocchi graduated with a degree in law from the Università Statale di Milano in Italy. On graduation, she emigrated to South Africa where she managed a large medical practice. She moved to Hong Kong in 1994, starting as an Administration Assistant in the newly created buying office for a textile group based in Italy; she is now Managing Director of the same company, EastMax Fashion Ltd.

Cocchi has lectured at local and international universities on the practical aspects of business operation in China.

Speaker Profiles



Mr. Charles DICKINSON
Senior Vice President and
Head of Global Quality Management and Sustainability
Esprit

Esprit is a leading international fashion and lifestyle brand that was established in 1968 and today has points of sale in over 40 countries. The company has been listed on the Hong Kong Stock Exchange since 1993.

As Senior Vice President of Esprit, Charles Dickinson is responsible for the development and implementation of the company's global sustainability strategy, as well as the execution of its goals, policies, engagement, communication and reporting. His role also includes responsibility for product and fabric standards and processes. Dickinson is also the leader of Esprit's Social Compliance teams and oversees quality management on a global scale, working in collaboration with the company's business units and functions in Europe and Asia to deliver long-term business value.

Since Dickinson's arrival at Esprit, the company has been selected as one of the constituent members of the Hang Seng Sustainability Index, reflecting its high performance standard in all aspects of environmental, social and corporate governance, and has joined the Sustainable Apparel Coalition as a founding member.

Speaker Profiles



Mr. Jan A. EGGERT

Director General

Foreign Trade Association (FTA)

Jan Eggert is an economist who has studied at the universities of Freiburg, Paris, Berlin and Cologne; he holds a Diplom-Volkswirt degree.

On graduation, Eggert spent several years working with German industrial companies in the fields of organisation and control. In 1981, he became Adviser for External Economic Affairs at the Federation of German Industries (BDI).

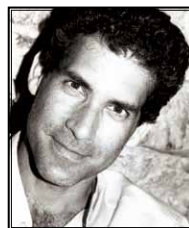
From 1985 to 1989, Eggert was Managing Director of the German-American Chamber of Commerce in Atlanta, Georgia, with responsibility for the Southeast US.

In 1989 he re-joined BDI, working in several functions until becoming Director for External Economic Affairs in 1995.

Eggert has held his current position since May 2000.

Speaker Profiles

Mr. Stephen FORTE
Managing Director, Global Sales
Coats



Coats is the world's largest manufacturer of industrial sewing thread and the second-largest of zips, with annual sales of US\$1.8 billion, 24,000 employees, operations in 84 countries and a 250-year history of excellence. Stephen Forte oversees the company's Global Sales group, which manages US\$1 billion in annual sales to the top apparel brands, retailers and large garment contractors worldwide.

Forte was formerly Chief Executive Officer of YCC Group Co. Ltd., a privately held Chinese manufacturing company that is one of the world's leading suppliers of zippers and fabric components to the apparel and luggage industry.

He was also Chief Executive Officer of Talon International, Inc., a publicly traded firm in the global apparel market based in Los Angeles, with operations globally. It was at Talon that Forte developed his passion for the global apparel supply chain business and has since focused his career on dominating this market.

Prior to joining Talon, Forte founded Ascendent Systems Inc. in 1999, personally drafting more than a dozen patents of his inventions for Ascendent's core technologies. Before this, Forte founded Travelers Telecom (aka Wilshire Cellular) in 1993 and co-founded VinylChem International Inc., both of which were subsequently sold to large companies.

While earning his MBA, Forte worked in the investment banking field, developing several software programs to calculate capital budgeting and sovereign risk analysis for Third World programmes at the Overseas Private Investment Corporation.

Forte started his career in the United States Marine Corp. with a full scholarship to the University of Southern California, where he earned a Bachelor's degree; he also holds an MBA from the George Washington University. Today, he is a frequent lecturer on entrepreneurship, innovation and business strategy, and currently serves on the Board of the School of Business at the George Washington University, as a mentor at the Marshall School of Business at the University of Southern California, and is a member of the Young Presidents' Organisation.

Speaker Profiles



Dr. Michael T. FRALIX, Ph.D.
President and CEO
[TC]²

For the past 24 years, Michael Fralix has worked in a variety of capacities at [TC]², providing guidance to hundreds of sewn products companies. With 36 years' experience in apparel manufacturing, research and development, operations and corporate management, he leads the company's initiatives to develop next-generation supply chain technologies, and to work with companies to implement currently available technologies and business processes.

In addition to overseeing [TC]²'s technology development and technology dissemination initiatives, Fralix speaks internationally on a variety of topics. He and the [TC]² staff also deliver an extensive array of programmes and provide services to individual companies. These services span such topics as 3D product development, sizing for fit, production scheduling, industrial engineering, ergonomics, full package production, simulation, lean manufacturing systems, sustainable technologies and the digital supply chain.

Fralix holds BSc degrees in Applied Mathematics and Philosophy, and a Ph.D. in Technology Management from the North Carolina State University, where he was appointed an Adjunct Associate Professor in 2009. He also earned an MBA from the Duke University.

Active in several industry organisations, Fralix is a member of the Board of Directors of the AAFA (American Apparel & Footwear Association), Chairman of SPESA (Sewn Products Equipment and Suppliers of the Americas), a member of the Executive Committee of the IAF (International Apparel Federation), Chairman of the Technical Committee of the IAF and serves on the Board of Trustees for C-CAA (the Caribbean Central American Action). He is also the Past President of the AAFA Education Foundation, Past President of the Georgia Soft Goods Education Foundation and Past Chair of the AAFA Human Resources Leadership Council.

Speaker Profiles



Mr. Veit GEISE
Vice President, Asia Sourcing
VF Asia Ltd.

Responsible for the Sourcing Divisions of Jeanswear US (Lee and Wrangler), as well as Imagewear Brands (Uniform and Sports Licensing Business – Major League Baseball, Harley Davidson, NFL, Nascar, Fedex, Airline Uniforms, Coveralls, etc.), Napapijri, (an Italian outdoor brand) and Jeanswear Asia Pacific (Lee and Wrangler) in Asia, Veit Geise reports to the Managing Director of Global Procurement.

Geise is also responsible for the VF Asia Offshore Offices in Bangladesh, India, Thailand, Indonesia, Pakistan and Shanghai, as well as for the QA Divisions of the above brands.

Speaker Profiles

Mr. Sean GILBERT

Director, Climate Change and Sustainability
KPMG



Sean Gilbert began his career as a market research consultant based in Asia conducting research on markets for environmental technology and for the chemical industry serving Fortune 500 companies.

In 2011, Gilbert joined KPMG's Beijing Office in his current role, bringing with him nearly 15 years' experience in the sustainability field working with companies, government organisations, NGOs and financial institutions.

Gilbert is a global expert in sustainability measurement and reporting, having led the development of the Global Reporting Initiative (GRI) performance indicators and reporting framework, as well as a dozen industry guidelines for the GRI. He also worked with Chinese government agencies and financial institutions in the process of establishing GRI's office in China.

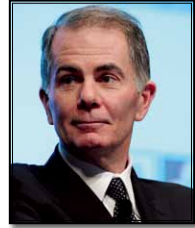
He has extensive experience with stakeholder engagement and facilitation, and successfully led numerous multi-stakeholder consultations on topics ranging from ecosystem services to labour issues.

Gilbert brings expertise in responsible lending and investment from developing sector guidelines for reporting by the financial sector and collaborating with the investment sector on their use of ESG information, and was a member of the Expert Working Group for the Principles for Responsible Investment.

He developed GRI's partnership with the International Council for Mining and Metals and supervised the development of the Mining and Metals Sector Supplement, the primary tool for ICMM members to report on their implementation of ICMM Principles.

Gilbert holds a BA in Environmental & Social Risk Analysis from the Haverford College.

Speaker Profiles



Mr. Edward A. GRIBBIN
President
Alvanon, Inc.

As President of Alvanon, Inc., the apparel fit expert, Ed Gribbin leads Alvanon teams around the globe, helping fashion industry clients to optimise their fit, sizing and product development strategies. He is widely recognised as the world's leading authority on sizing and fit, and serves numerous global organisations dedicated to the success of the retail, apparel and textile sectors.

Gribbin joined Alvanon in 2006 to launch the AlvaInsight strategic consulting division. Prior to this, he had served as President of Intellifit Corporation, where he co-invented the revolutionary Intellifit Body Scanner. As Senior Vice President at Angelica Corporation, Gribbin managed sales, marketing, design and production for one of the largest corporate wear companies in the US.

Gribbin holds a BA degree in Philosophy from St. Joseph's University.

Speaker Profiles

Mr. David HAMPSON

Country Manager
The Jones Group, Nine West Footwear



David Hampson is a 40-year veteran of the footwear industry who joined the English company K Shoes Ltd. directly from university in 1972, having graduated with a degree in Management Sciences. He became a Factory Manager by the age of 25.

In 1987, Hampson was Managing Director for Peter Black Footwear in the UK and, in 1993, began work as a Consultant with The World Bank on the privatisation of State-owned footwear companies in Lithuania, Belorussia and Georgia.

In 1995, Hampson was asked to review the ADOC Corporation in El Salvador and was a Main Board Director for this business, running 13 factories and a tannery in the region, until end-1988.

After a bout with cancer, Hampson returned to employment in January 2000 as Manufacturing Director for the iconic UK brand Dr Martens. Having been introduced to China during his time in El Salvador, Hampson worked on the closure of all but one Dr Martens operational site in the UK and transferred all production to the Far East, 70% in China and 30% in Thailand, greatly assisting the brand's survival.

In 2006, Hampson became Managing Director of Browning HK Ltd., then the largest importer of fashion footwear into the UK, where he was responsible for the development, sourcing, pricing and shipment of fashion footwear from China and India.

Hampson became the Global Manufacturing Director for the emerging American brand KEEN in early 2009, growing the company's business 300% by 2011, with a significant improvement in margin and on-time delivery.

In November 2009, Hampson was recruited by The Jones Group as Country Manager for its Chinese operations. His remit was to move the business to a direct sourcing model, recruit a team of professionals and build processes to boost success and improve profitability. He is responsible for the sourcing, development and costing of a business selling 50 million pairs of shoes each year with an annual turnover of US\$1.2 billion.

Speaker Profiles



Mr. Peter HEVICON
General Manager
Debenhams Hong Kong Ltd.

Peter Hevicon has been the General Manager of Debenhams Hong Kong Ltd., a leading UK department store group, for four years, during which time he has delivered outstanding results that have positioned Debenhams Hong Kong as the group's number one supplier in the Far East.

Hevicon has 25 years' experience in Hong Kong, China and the Far East as a supplier and buyer. Prior to joining Debenhams, he was Managing Director of two of the region's prominent garment manufacturing groups based in Hong Kong and Nanjing, China, and was instrumental in guiding them profitably into global export markets.

Hevicon attributes his success to a hands-on passion for fabric/product development, a clear understanding of buyers' brands' handwriting, high product standards and extensive FE sourcing experience.

He has served on the executive board of SAFSA, promoting the ASIAN group's textile and clothing exports, and is an active member of the Hong Kong British Retail Club (BRC). He also contributes to articles on sourcing in China and the ASEAN region in *The Economist*, *Inside Fashion* and others.

Speaker Profiles



Mr. Douglas HSIA

Vice President

The Federation of Hong Kong Footwear Ltd.

Managing Director

WLH Intl Ltd.

Douglas Hsia joined WLH International Ltd. in 1984 and was responsible for growing the company into an internationally acclaimed trader/agent in the leather industry.

Hsia has lived through the eras when business was confined to local industry, followed by the move of businesses from Hong Kong, Taiwan and Korea to China up to today when business is blossoming throughout China. Thus, Hsia knows the market intimately, having been closely involved in its evolution over the decades. He is also experienced in how offices and warehouses have been developed from the ground up in China, as well as in dealing with various Mainland Chinese authorities.

Prior to joining WLH International Ltd, Hsia was in charge of the trade financing department at the Bank of America in Hong Kong. The holder of a Business Administration degree from the University of Southern California, he is also currently Vice President of The Federation of Hong Kong Footwear and Director of The Hong Kong Hide & Leather Association.

Speaker Profiles



Ms. Julia K. HUGHES

President

United States Association of Importers of Textiles and Apparel

The United States Association of Importers of Textiles and Apparel (USA-ITA) covers all segments of the fashion industry, from apparel brands and retailers to service companies. As President, Julia Hughes represents the interests of textile and apparel importers on trade policy issues to government officials, both in the US and overseas. She has testified before Congress and the Executive Branch on textile trade issues, and is also recognised as an expert in textile and apparel issues. She is a frequent speaker at international conferences, among them the Apparel Sourcing Show, MAGIC, the Foreign Service Institute, the National Association of Manufacturers, the Cotton Sourcing Summit, USIA's Worldnet, the International Textiles and Clothing Bureau, the Young Presidents' Organisation and the World Trade Organisation Beijing International Forum.

Hughes also served as the first President of the International Organisation of Women in International Trade (OWIT) and is one of the founders of the Washington Chapter of Women in International Trade (WIIT). In 1992, she received the Outstanding Woman in International Trade Award and, in 2008, was the recipient of the WIIT Lifetime Achievement Award.

Hughes holds an MA in International Studies from the Johns Hopkins School of Advanced International Studies and a B.S. in Foreign Service from the Georgetown University.

Speaker Profiles



Mr. Bishu JAYARAM

Vice President

Global Supply Chain, Retail Branding and Information Solutions
Avery Dennison

Bishu Jayaram was appointed to his current position in January 2011.

In this role, he is responsible for driving the supply chain strategy and operations to support the growth and profitability goals of RBIS. He has broad experience in overseeing global sourcing, production, and supply chain and category management across a mix of global and regional retail environments.

Prior to joining Avery Dennison, Jayaram worked for adidas Group Hong Kong as the Head of Global Costing and Apparel Sourcing. At adidas, he led all supplier-facing activities related to the cost of goods and managed a multi-billion dollar budget. Prior to that, he was with Gap Inc., where he led the supply chain strategy function, and also managed production and sourcing for the Gap outlet division.

Jayaram earned his MBA from the Carnegie Mellon University in Pittsburgh and a Master's degree in Textile Science from the Florida State University.

Speaker Profiles



Ms. Fiona JENVEY
CEO
Mudpie

Fiona Jenvey is a trend forecaster, publisher and founder of the inspirational subscription-based online trend service www.mpdclick.com. A much sought-after contributor to fashion and lifestyle trends, she has been interviewed by leading news publications, and has contributed to numerous books on trend forecasting and design. Jenvey also provides globally respected trend insights to the apparel industry, and has been sponsored to speak at events in New York, Hong Kong, Bangkok, Sao Paulo, Mumbai and Mexico City.

Mudpie has developed a method of trend forecasting that uses drivers of social change, including politics, economics and the creative arts, to forecast the future of fashion. A background in trend, design and commercial product development makes the company a creative partner for business.

Jenvey is one of the best-known industry contributors on the B2B network LinkedIn, which she has used to drive the global marketing campaign for Mudpie. She also runs a LinkedIn discussion forum of 15,000 fashion and textile professionals worldwide. Members include www.mpdclick.com subscribers, and apparel professionals working with all the Fortune 500 apparel and retail brands.

Speaker Profiles



Mr. JIANG Hui

Vice President

China Chamber of Commerce for Import and Export of Textiles (CCCT)

Prior to joining CCCT, Jiang Hui served successively as Economic & Commercial Counselor at the Chinese Embassy in Portugal, Economic & Commercial Counselor at the Chinese Consulate-General in Sao Paulo, Minister Economic & Commercial Counselor at the Chinese Embassy in Brazil, and Deputy Director and Director of the Department of European Affairs and General Office at the Ministry of Commerce of the People's Republic of China.

Jiang graduated from the Department of Literature at the University of Lisbon and the Lisbon Senior Economic School in Portugal. He also earned a Master's degree in Economics from Nankai University.

Speaker Profiles



Mr. Peter KAMINSKY

Peter Kaminsky, a global supply chain executive and consultant, oversaw the Asian sourcing operations of The Children's Place (TCP) for the last ten years as Managing Director and Vice President, Asian Operations. Peter has over 20 years international sourcing experience and has lived in Hong Kong with his family since 1988.

Prior to joining TCP, Kaminsky was General Manager for Growth-Link Overseas, NIKE's largest exclusive footwear supplier, and specialised in international tax at PricewaterhouseCoopers.

Kaminsky received his Bachelor's degree in Accountancy from the University of Illinois, is a US CPA, and a member of the Illinois and American Institutes of Certified Public Accountants. He also serves on the board of GAFTI (Global Apparel and Footwear Textile Initiative) and several Hong Kong charities.

Speaker Profiles

Mr. Edwin KEH

Lecturer

The Wharton Business School
University of Pennsylvania



In addition to teaching in the Operations and Information Management Department of The Wharton School at the University of Pennsylvania, Edwin Keh's research interests are in decision-making models, sustainability, and global supply chain operations. He is also working with Yale and Harvard universities on an initiative covering governance and capacity-building in Africa. Keh serves as Vice Chairman of the Board of Whittier College in California, and is on the Boards of FACE, a shoe industry charity, and Handa, an NGO that serves the needs of people afflicted with leprosy in China. He also advises several social enterprises.

Until April 2010, Keh was the Chief Operating Officer and Senior Vice President of Wal-Mart Global Procurement, managing offices in more than 20 countries and sourcing activities in over 50 countries. In addition to acting as the supply chain spokesman on numerous occasions, Keh helped to put together the October 2008 Global CEO Summit on Sustainability held in Beijing, China.

Prior to his role at Wal-Mart, Keh managed a consulting group that did work for companies on supply chain, manufacturing and product design. The practice also worked for non-profit organisations and charities. His commercial clients included several multinational companies, while his non-profit work took him to Burma, Thailand, the Philippines, Laos and China, where he worked with schools, orphanages, tribal peoples and people afflicted by leprosy.

Keh also had a career as a senior executive with several US consumer goods and retail companies, having been Managing Director of Payless Shoesource International, Donna Karan International and Country Road Australia. He also did the start-up sourcing for Abercrombie & Fitch and Structure stores.

Keh graduated from Whittier College with a BA in Political Science, Sociology and Urban Design. Since then, he has done graduate work at Claremont College's Drucker School.

Keh was the 2011 recipient of the Production and Operations Management Society's *Martin K. Starr Excellence in Production and Operations Management Practice Award*. Recently, he has spoken or taught at events at multiple universities, and industry events held in Asia and the US.

Speaker Profiles



Mr. Jason KIBBEY

Executive Director

Sustainable Apparel Coalition (SAC)

Jason Kibbey heads the SAC, a group of leading apparel and footwear brands, retailers and manufacturers taking a collaborative approach to reducing the environmental and social impacts of their industries.

He was previously the Chief Executive Officer of PACT, an online apparel company he co-founded, offering design-driven, responsibly manufactured organic cotton underwear connected to powerful social and environmental causes.

Speaker Profiles



Mr. Stephen E. LAMAR
Executive Vice President
American Apparel & Footwear Association (AAFA)

Steve Lamar is responsible for the design and execution of AAFA lobbying strategies on a series of issues covering international trade, labour policy, customs procedures, environment, judicial policy, product safety and procurement practices. He also advises AAFA member companies on legislation and regulatory policies affecting the clothing and footwear industries.

Before joining AAFA, Lamar worked for several prominent Washington, DC-based lobbying shops, including Jefferson Waterman International, and Neill and Company. He has more than six years of experience with the Executive Branch, including several years with the Commerce Department's International Trade Administration on a Presidential Management Intern Programme. Prior to joining the Commerce Department, Lamar served for two years as a Peace Corps Volunteer in the southern African country of Botswana.

Lamar is President of the Washington International Trade Association. He holds a BA from Colgate University in New York and an MA in International Affairs (with a concentration on African politics and international trade) from the George Washington University in Washington, DC.

Speaker Profiles

Mr. Roger LEE
COO
TAL Apparel Ltd.



TAL Apparel Ltd. (TAL) was founded in 1947. Driven by a simple formula of quality garments, on-time delivery and value for money, the company quickly grew into one of the largest integrated textile and garment operations in Asia.

Today, TAL has a workforce of over 20,000, with factories in Hong Kong, Thailand, Malaysia, China, Indonesia and Vietnam, producing more than 55 million pieces of apparel annually. TAL produces high-quality shirts, blouses, pants, knits and tailored suits, targeting well-known brands and retailers across the US, Europe and Asia Pacific. Its customers include Ashworth, Banana Republic, Brooks Brothers, Burberry, Charles Tyrwhitt, Chico's, Dillard's, Dockers, Eddie Bauer, Givenchy, Hugo Boss, J. Crew, JCPenney, Jos A Bank, L.L.Bean, Nordstrom, Patagonia, Septwolves, Talbots and Tommy Hilfiger. TAL is the supplier of one of every six men's dress shirts sold in the US market.

Roger Lee joined TAL Apparel in 2005 after working as a Senior Principal at a major IT consulting firm in the US for nine years. He started his career at TAL Apparel managing the group's factory operations and sales organisation, and was responsible for implementing TQM Initiatives and Operational Best Practices across the group. He was also tasked with launching the group's Learning Development Centre, which aims to nurture and foster TAL's senior executives, and the next generation of staff and managers. Under Lee's able leadership, the TALent Management System for management of performance, compensation and succession planning took form.

Lee then went on to manage the sales portfolio for all accounts at TAL, and is currently the Chief Operating Officer of TAL Apparel, in charge of sales, production, operations and human capital management across the group.

Lee earned a Bachelor's degree in engineering from the Bristol University in England and his MBA, specialising in Strategic Management, from Imperial College at the University of London.

Actively involved in a number of trade organisations in Hong Kong, Lee is also a member of the Hong Kong Government Textiles Advisory Board.

Speaker Profiles



Prof. LEE Wing-bun

Chair Professor, Department of Industrial and Systems Engineering
Director, Knowledge Management and Innovation Research Centre
The Hong Kong Polytechnic University

In addition to his role as the Chair Professor of the Department of Industrial and Systems Engineering, Prof. W. B. Lee is Director of Knowledge Management and the Innovation Research Centre, as well as the Head of the Partner State Key Laboratory of Ultra-Precision Machining Technology. He became the first Head of the Department of Industrial and Systems Engineering in 1996, a position he held until 2008. Lee is also the former President of the Hong Kong Advancement of the Association of Science and Technology, Past Chairman of the Institution of Electrical Engineers Hong Kong, and immediate Past President of the Asian Society of Precision Engineering and Nanotechnology (ASPEN).

Lee has pioneered the research and practice of knowledge management and technologies in various organisations, including manufacturing companies, public utilities and various government departments. He also initiated China's first MSc postgraduate programme in Knowledge Management.

Lee is the co-chief editor of the Journal of Information and Knowledge Management Systems (Emerald) and chief editor of the International Journal of Knowledge and Systems Science (IGI Global). His research interests include advanced manufacturing technology, manufacturing strategy, and knowledge-based systems and organisational learning, and he has published two research books, as well as more than 250 papers that have appeared in international journals.

Speaker Profiles



Mr. André LEROY

Chairman, Apparel & Footwear Committee
The American Chamber of Commerce in Hong Kong
Marketing Director
Modern Testing Services (Global) Ltd.

André Leroy has been Marketing Director of Modern Testing Services, a world-class independent provider of technical services, since June 2007. He is also currently Chairman of the Apparel & Footwear Committee of the American Chamber of Commerce, a Board Member of the Global Apparel, Footwear and Textile Initiative (GAFTI) and co-leader of the Product Safety Group.

Before joining Modern Testing Services, Leroy was Textile Business Development Manager of TÜV Product Services in Greater China. He had also been Quality Assurance Manager and Process Engineering Manager at Levi Strauss, one of the world's largest brand-name apparel marketers, for seven years.

With many years' experience, Leroy is very knowledgeable about the textile and apparel industry. He received his college education in France at the Ecole Centrale de Lyon, a prestigious engineering school, and Ecole de Management de Lyon, a leading management school.

Speaker Profiles



Mr. Lawrence LEUNG

Chairman

Knitwear Innovation and Design Society (HKKIDS)

Managing Director

Sun Hing Knitting Factory Ltd.

Lawrence Leung has over 30 years of experience in the textiles and garment manufacturing industry, and is currently Managing Director of Sun Hing Knitting Factory Ltd. He is also Honorary President of the Hong Kong Knitwear Exporters and Manufacturers Association, and serves as a member and/or director on a number of advisory and public organisations, including the Textile Advisory Board of the Hong Kong SAR Government, the Board of Directors of The Hong Kong Research Institute of Textiles and Apparel, and the Federation of Hong Kong Garment Manufacturers. Leung is a past member of the Clothing Industry Training Authority and the Garment Advisory Committee of the Hong Kong Trade Development Council.

Leung studied in the UK, earning his BA degree from the University of Leeds and a Master's degree from the University of Bristol. He is a member of the Royal Society of Chemistry and a Charter Chemist.

Speaker Profiles



Mr. Willy LIN, SBS, MBE, JP

Chairman

The Textile Council of Hong Kong

Managing Director

Milo's Knitwear (Int'l) Ltd.

The Textile Council of Hong Kong comprises 11 major textiles and clothing associations that aim to foster the interests and support the development of the textile and apparel industry in Hong Kong and China.

As well as being Chairman of this body, Willy Lin is Chairman of both the Hong Kong Export Credit Insurance Corporation Advisory Board and the Hong Kong Shippers' Council, two key non-profit organisations that have a mandate to look after the interests of Hong Kong manufacturers and traders. In this capacity, Lin is an active member of Hong Kong's Logistics Development Council and the Port Development Council, as well as Chairman of the Logistics Services Advisory Committee of the Hong Kong Trade Development Council, representing the interests of shippers, exporters and traders in these government forums.

Lin is also Deputy Chairman of the Federation of Hong Kong Industries, and Honorary Chairman of the Hong Kong Exporters' Association and the Hong Kong Knitwear Exporters and Manufacturers' Association. A merchant by profession, he is also Managing Director of Milo's Knitwear (International) Ltd. and Non-Executive Director of Top Form International Ltd. In China, he is CEO of Futung Knitwear Ltd. and Director of Jiangxi Mei Hao Textiles Co., Ltd.

Lin is also Honorary Consul of the Slovak Republic to the HKSAR and the Macau SAR, and Honorary Trade Advisor to the Ministry of Commerce of Thailand.

Speaker Profiles

Mr. Peter LIU
Managing Director
AsiaNet Consultants
Chairman, The Human Capital Committee
The American Chamber of Commerce in Hong Kong



Asia Pacific's leading executive search firm, Asianet Consultants was founded and established in Hong Kong more than 23 years ago. It is also a founding member of the International Executive Search Federation (IESF), the world's largest executive search group, with 130 offices in 40 different countries.

Peter Liu's work focuses on serving global apparel manufacturers, retailers and logistics service providers in their search for senior executive positions. He has more than 20 years' line management experience, which includes recruiting senior positions at Peninsula Knitters, an international sweater manufacturer and marketer based in Hong Kong; the President of Burlington Worldwide, the Apparel Fabrics Division of the largest textile company in USA; the Main Board Director of TAL Apparel, one of the world's largest woven garment manufacturers and marketers; the Managing Director and Chief Representative of China for Betz Laboratory Inc., a major US specialty chemical company; and the Greater China Country Manager for Du Pont Teflon. Prior to joining Asianet, Liu was a consultant for the Consumer/Industrial and Supply Chain practices of another major international executive search firm.

Liu is currently Chairman of the Human Resources Committee of the American Chamber of Commerce in Hong Kong, prior to which, he was Chairman of the Apparel & Footwear Committee (2003-2008) and served on the Chamber's Board of Governors. He is also a government-appointed member of the Management and Supervisory Training Committee of the Vocational Training Council and was the Chairman of a joint government/industry-funded apparel innovation project. He serves on the advisory boards of both the Prime Source Forum and the Department of Fashion and Apparel Studies at the University of Delaware, and is a founding partner of the Sustainable Apparel Initiative and a Fellow of the Hong Kong Institute of Directors.

Liu holds an MBA from the CASS Business School in London and a Bachelor's degree in Chemistry from the University of London.

Speaker Profiles



Mr. Peter MANGIONE

Founder

Global Footwear Partnerships

For more than 30 years, Peter Mangione has been a leader in the global footwear sector, having served as President of the largest shoe trade association in the US, the Footwear Distributors and Retailers of America, from 1981 to 2009 and now as managing director of Global Footwear Partnerships LLC, an international consulting practice with a wide range of clients in Asia, Latin America and Europe.

A lawyer by training, Mangione has extensive knowledge and experience in most aspects of the shoe business, including retailing, sourcing, logistics, factory social responsibility, product safety, customs, labelling and government regulation of the international footwear trade.

Speaker Profiles



Ms. Judy MANN

Managing Director & Chief Consultant & Designer
Cheetah Management Co. Ltd.

Prior to establishing Cheetah Management Co. Ltd. and her own designer label, "Judy Mann", Judy Mann was the Chief Designer for Thayer International New York. She is good not only at stylish separate co-ordinates, but also admired by many people for her inspiration in knitwear designs.

With 30 years' fashion design experience, Mann has earned a reputation for her expertise and global vision in the fashion business. Her worldwide exposure has also given her an in-depth understanding of the operation of and strategic planning involved in the fashion trade. Her knowledge of marketing skills, and understanding of consumer behaviour, buying patterns and trend directions in major markets around the world gave Mann the confidence to become a successful fashion consultant and she has subsequently become the icon of a fashion industry veteran.

Mann currently provides customised consultant services in the fields of fashion design, design management, market development and corporate image. In addition, with her global industrial network and fashion insights, she successfully builds ranges and collections for manufacturers, fashion exporters and brand owners in China and all over the world.

Mann is a founder member of the Hong Kong Fashion Designers Association and its first Chairman, a position she held for nine years. She is also renowned among business corporations and organisations as an image consultant who provides training programmes covering personal and professional image enhancement.

Speaker Profiles



Prof. Dr. Helmut MERKEL
Managing Shareholder

Prologue Asia Pacific Ltd. and EurAsia Global Concept Ltd.

Born in 1949 in Germany, Helmut Merkel earned a Business Administration degree from the University of Mannheim, followed by a PhD in 1980.

From 1980-1989, Merkel was Consultant, Senior Consultant and then Executive Director for the Sema Group, a European consulting company. Following this, he was appointed CEO of DAT AG, a European software service and consulting company, a position he held from 1989 to 1993. In 1990, he was also appointed a Professor at Mannheim University.

From 1993-1999, Merkel was Managing Director and Board Member of DEICHMANN Group, an international retail company, and, in 1997, founded and was a shareholder in IM+C AG, a Mannheim-based technology research and consulting company with a focus on international retail, and co-founder of Prologue Consulting, a 4PL supply chain management service company, based in Germany.

In 2000, Merkel was appointed Executive Board Director of KarstadtQuelle AG, in charge of cross-functional IT, Logistics and Group Buying. In 2003, he was named CEO of Karstadt Warenhaus AG, which underwent a successful restructuring that lasted until 2006. In August 2006, he was in charge again as Board Director for Arcandor AG, responsible for IT, Logistics and Group Buying; he resigned this post in 2008. Since 2004, Merkel has been Chairman of the Supervisory Board of GS1 (Global Standardisation "One") in Germany and, since 2005, President of the German Retail Association, BAG, and a member of the Presidia Board of the National Association of German Employers (BDA). In 2007, he was named President of the International Group of Department Stores (IGDS).

Merkel has held his current position, covering retail projects in China and Kazakhstan, since January 2009.

Speaker Profiles



Mr. Kevin MYETTE

Director, Product & Supply Chain Sustainability
Recreational Equipment, Inc. (REI)

Kevin Myette is responsible for ensuring that all products, both private and wholesale brands, sold at the Recreational Equipment, Inc. (REI) are produced in a way that minimises the environmental impact.

Myette is a 30-year veteran of the outdoor, apparel and cycling industries, with 26 years at REI, and is also the co-founder of the Outdoor Industry Association's Eco Index, the tool that serves as the foundation for the Sustainable Apparel Coalition's Apparel Index.

Speaker Profiles



Mr. Roger NELSON

Managing Director
Concepts 2 Results Ltd.

Lecturer

The University of Hong Kong

Mr. Roger Nelson is Managing Director of Concepts 2 Results Ltd. and a former Senior Vice President-Asian Operations of the Thomas Group, an internationally known implementer of process improvement successes in numerous industries in Asia, Europe and North America.

Nelson has diversified experience in operations and supply chain management, manufacturing/engineering management and manufacturing/management consulting. His career has covered various industries encompassing apparel manufacturing, automotive, metals processing, aerospace, material handling, electronics, telecommunications, health care and insurance.

Specifically, Nelson's multiple industry background has included process improvement implementations for supply chain and manufacturing/services arenas. His international consulting experience has been extensive, with a major focus on Malaysia, Mainland China, Thailand, Singapore, the Philippines and Taiwan.

Nelson is also a lecturer at the University of Hong Kong and is on the Committees of the Textile/Apparel, Energy, Logistics/Transportation and Human Resources of the American Chamber of Commerce in Hong Kong.

Speaker Profiles



Mr. Damon PALING

Partner

PricewaterhouseCoopers (PwC) Shanghai

Damon Paling has 13 years' experience in Asia advising companies on customs, and trade and related supply chain and logistics matters, the most recent seven years of which have been spent in Shanghai, China. Paling assists clients in various areas, including customs audit and investigation dispute resolution, customs compliance and opportunity reviews, establishing customs-supply chain efficient business models, establishing regional distribution centres, establishing a customs centre of excellence, reverse logistics and low-cost sourcing.

Paling's China experience is spread across Northern, Central and Southern China, and includes Processing Trade (model design, optimisation and handbook management), customs valuation, tariff classification, free trade agreements, bonded zones (Free Trade Zones, Bonded Logistics Parks, Bonded Port Areas, Export Processing Zones, Bonded Warehouses), used capital equipment importation, duty-free capital equipment importation, disposal, sale and transfer of bonded capital equipment, and other duty exemption and reduction policies.

Prior to joining PwC, Paling was a Customs Officer with the New Zealand Customs Service, based in Auckland. He holds a Master's degree in Customs Law and Administration from the University of Canberra in Australia, having graduated originally in Business Studies in 1997 from the Auckland University of Technology. Paling is also a member of the AMCHAM Shanghai Customs Task Force.

In the fashion retail sector, Paling has served such companies as Inditex (Zara), Ralph Lauren, Giorgio Armani and Gucci in their China and Asia operations, focusing on the use of Free Trade Agreements, regional distribution centres, customs valuation, customs clearance procedures and the like.

Speaker Profiles



Mr. Matt PRIEST
President

The Footwear Distributors and Retailers of America (FDRA)

Matt Priest joined the FDRA in February 2009, prior to which, he served as Senior Advisor to Commerce Secretary Carlos Gutierrez and was Deputy Assistant Secretary for Textiles and Apparel at the US Department of Commerce. In this latter position, he oversaw programmes and strategies to improve the domestic and international competitiveness of the US footwear, fibre, textiles and apparel industries. Priest was also Chairman of the Committee for the Implementation of Textile Agreements (CITA), which determines when market-disrupting factors exist in the US fibre, textiles and apparel marketplace.

Previously, Priest had also served as Senior Advisor to the Assistant Secretary for Import Administration at the Commerce Department, where he advised on textile and trade issues. Prior to this, he was Legislative Director for Representative Sue Myrick of North Carolina, where he was also an advisor in the areas of textiles, trade and economic development.

Priest earned his BA in political science from the North Carolina State University in Raleigh.

Speaker Profiles



Prof. Michael REDWOOD, BSc, MBA, FSLTC
Visiting Professor in Business Development in Leather
The University of Northampton

LeatherNaturally! is a new industry-led movement that is dedicated to educating consumers and industry about the uniqueness and value of leather as a high-performance, high-quality sustainable material.

In addition to being a Spokesperson for LeatherNaturally!, Michael Redwood is a Visiting Professor in Leather at the University of Northampton and a Teaching Fellow in Marketing at the School of Management at the University of Bath. He has spent a lifetime working for major leather and leather-using companies around the world as a technician, general manager and marketing specialist, among them Pittards Leather PLC in the UK, ADOC SA in Central America, FootJoy Inc. in the US and ECCO in the Netherlands.

Speaker Profiles



Dr. Holger SCHNEIDER
Head of E-Commerce Programme
FH Wedel - University of Applied Science
Otto Group Endowed Professor for E-Commerce

Holger Schneider lectures on e-commerce trends, as well as such operational subjects as web analytics and online shop infrastructure. His goal is to bridge the gap between theory and practical application in e-commerce and to encourage his students to think outside the box.

Before accepting his current position, Schneider was Head of Business Development New Media at the Otto Group. In that position, he investigated global e-commerce trends and their implications for the Group. He was also involved in shaping the company's E-Commerce strategy, and in charge of the design and implementation of new business ventures.

Schneider holds a doctorate degree from the University of Kiel and an MBA from the Otto Beisheim School of Management.

Speaker Profiles



Mr. Ian SPAULDING
Managing Director
INFACT Global Partners Ltd.

INFACT Global Partners is an independent management consulting company that focuses on factory operations, and labour and environmental compliance issues. In addition to his role with INFACT, Ian Spaulding regularly consults with American and European companies and their key suppliers on how they can better achieve social and environmental compliance.

Prior to forming INFACT, Spaulding was Director of Global Compliance for Sears Holdings Corp. (the parent company of Sears, Kmart, Lands End and Sears Canada), where he developed and led Sears' labour compliance efforts globally for more than 6,000 factories in 43 different sourcing countries. Through his work at Sears, Spaulding is known in the field of Corporate Social Responsibility as a leading proponent of transparency and continuous improvement.

Spaulding has also worked previously at BSR as the Senior Program Manager for Business and Human Rights, and as a Consultant in KPMG's Integrity Management Services Division.

He holds a Master's degree from Yale and a Bachelor's degree from the American University.

Speaker Profiles



Mr. James STAFFORD

Head of European Market Development, RFID Adoption
Retail Branding and Information Solutions
Avery Dennison

James Stafford was appointed to his current position in 2007 and is responsible for ensuring that the solutions offered by Avery Dennison are fully aligned with the real needs of the retail market, in particular the move to multi-channel retailing and growth of social networks.

Since joining Avery Dennison, Stafford has worked with retailers in Europe, the US, the Far East and South Africa to identify how modern information solutions, such as RFID, can improve business profitability and customer service. Through his extensive work and experience, he is in a unique position to help retailers build a robust and reliable business case to justify their investment in new technology.

Prior to joining Avery Dennison, Stafford built his experience in retail buying, with a specific focus on Innovation and Development, and was Head of RFID for Marks and Spencer, spearheading the use of RFID item-level tagging. Due to his pioneering work, he is now a recognised authority in retail RFID and has contributed to many international conferences. He has also worked closely with the UK government's Department of Business Innovation and Skills, and, in 2006, represented UK retailing on two government-sponsored Global Watch missions to review RFID developments in Japan and the US. He also worked with the European Retail Round Table to help its members assess the impact of proposed European Legislation on RFID technology.

Stafford holds a BSc degree in Food Technology from the University of Reading.

Speaker Profiles



Mr. Jeff STREADER
Operating Partner
Marlin Equity Partners

Jeff Streader has over 30 years' experience working with multi-channel complex global supply chains for some of the industry's leading consumer brands and retailers.

As an Operating Partner with Marlin Equity, a leading private investment firm that has successfully acquired and managed businesses with revenues in excess of US\$3 billion, Streader focuses on investment opportunities in the retail, branded apparel and direct-to-consumer vertical areas. His responsibilities include deal sourcing, leading diligence, and providing operational support and oversight to Marlin portfolio companies.

Prior to his current position, Streader was Senior Vice President of the Supply Chain at Guess?, Inc., leading the company's global operations, including all post-design functions, from raw material R&D and product development to logistics, for teams in North America, Europe and Asia; he also managed the company's Asian platform.

Streader was also President of Kellwood Company's corporate supply chain, responsible for developing the structure and leadership for Kellwood's sourcing, quality, logistics, distribution, trade and social compliance programmes worldwide, in addition to managing the company's Asian operations.

As Vice President of Global Sourcing at VF Corporation, he developed and executed the sourcing strategy for expanding VF's Asian footprint into a balanced network of global vendors. Prior to VF Corp., Streader served in numerous leadership roles in sales, operations and strategy with Fasturn Inc. and Oxford Industries.

Streader holds a degree in Business Administration from Richard Stockton College in New Jersey and is a Board Member of WRAP and an Executive Committee member of SAFSA.

Speaker Profiles



Mr. Mike TODARO
Managing Director
American Apparel Producers' Network
President
The American Garment Council

The AAPNetwork delivers three business and industry services, namely a Business Network that offers continuous communication with over 600 executives, with daily interaction and “insider” e-mail broadcasts; a supply Chain that is a unique network of 200 organisations, including the top companies in every link “from the dirt to the shirt; and Western Hemisphere, specialists in contacting producers and in sourcing from the Western Hemisphere.

The AAPNetwork educates members internally, promotes them externally and organises the chain industrially. It also hosts the only cross-industry events in the US industry.

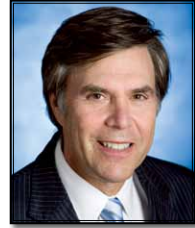
With over 22 years of industry and 44 of technology experience, Todaro speaks at and moderates forums in the Americas, Europe and South Asia.

Todaro has a Bachelor's degree in International Studies from the Ohio State University and a Master's degree in Management from the University of Arkansas. He is a retired Lt. Col from the Air Force, where he specialised in computers and communications, and retired from IBM as Manager of their apparel industry strategy; he also helped to launch Manhattan Associates.

Speaker Profiles

Mr. Thomas TRAVIS

Managing Partner
Sandler, Travis & Rosenberg, P.A.



In addition to his role as Managing Partner of Sandler, Travis & Rosenberg, P.A., a leading international trade and customs law firm, Thomas Travis also serves as Chairman of Sandler & Travis Trade Advisory Services. Together, these companies operate in eight countries, with over 600 trade and customs professionals. Travis has extensive experience in a wide variety of international trade and customs matters, including the representation of countries and private interests in matters before the World Trade Organisation, the World Customs Organisation, the US Congress and federal agencies, and before the revenue and customs services of many nations.

Travis is widely recognised as a leading authority in the complex and highly technical world of international trade for apparel, footwear and other soft goods. He has extensive knowledge on such subjects as the classification, valuation and origin of imported merchandise, preference systems and free trade agreements between the US and its trading partners. He is also the author of the Amazon.com bestseller *Doing Business Anywhere: The Essential Guide to Going Global*. Appointed by the Secretaries of the Departments of Treasury and Homeland Security, he served for eight years on the US private Advisory Committee on the Commercial Operations of Customs and Border Protection (COAC).

Both Sandler, Travis & Rosenberg, P.A. and Sandler & Travis Trade Advisory Services are prominent industry leaders due to the extraordinary depth of talent and experience of their professionals. Travis has been instrumental in attracting professional resources to the firms, including a former Commissioner of US Customs, four former Deputy Commissioners of US Customs, and other senior professionals from the Office of the United States Trade Representative, the US Customs Service, and the State, Labor and Commerce Departments. The foundation of the firms' success is built on providing governments, manufacturers, importers and retailers with the information and support they require to meet the constantly changing demands of global trade.

Travis is an honours graduate of Princeton University and the Columbia University Law School, a member of the Washington, DC, Florida, New York and New Jersey Bar Associations, and a licensed US customs broker.

Speaker Profiles

Mr. Thibault VILLET
Co-founder and CEO
Glamour Sales China



Thibault Villet is one of the founding partners of France's Glamour Sales Group and has 15 years' senior management experience in Asia.

He co-founded Glamour Sales China in July 2009 and launched the website in April 2010, building a team of 90 employees. Glamour Sales China has since become a leading luxury flash sales website in China, working directly with over 350 international luxury, fashion and lifestyle brands, recruiting more than one million active members and delivering to customers in over 600 Mainland China cities.

From August 2007 to June 2009, Villet was the Greater China President of Coach, creating Coach China, taking back the business from the distributor Imaginex, building a team of 180 employees and opening 20 stores, including the flagship store in Hong Kong. Under his leadership, awareness of Coach grew by 100% as he developed, implemented and executed Coach's Greater China strategy, rapidly growing distribution and raising brand awareness for luxury accessories. Villet was also responsible for Coach Greater China in Mainland China, Hong Kong, Macau and Taiwan.

Prior to joining Coach, Villet was Vice President of the Luxury Products Division of the L'Oreal Group in Japan, bringing Lancôme back to growth in a very challenging market. From 2002 to 2006, as Vice President and General Manager of the Luxury Products Division for China, based in Shanghai, he successfully re-branded Lancôme in China by launching a CRM programme, a Lancôme Spa and the China e-commerce site, establishing Lancôme as the No. 1 luxury cosmetic brand in China. Villet also successfully launched the Shu Uemura brand in 2005 and made Biotherm Homme the No. 1 luxury men's skincare line in China.

Prior to managing L'Oreal's business in China, Villet held senior roles in travel retail in Hong Kong, Europe, the Middle East and the US.

Villet graduated in 1992 with an MBA from the Paris Graduate School of Management. He is also a member of the luxury retail committee of the French Chamber of Commerce in Hong Kong and a Vice President of the China Luxury Industry Association.

Speaker Profiles



Ms. Janice WANG-MILLARD

Co-founder & CEO
Alvanon Inc.

Janice Wang-Millard, a member of Alvanon's founding family, joined the company in 2002 as Chief Executive Officer, having previously been employed by Chase Manhattan Bank, Sterling Products, Texwatch Inc., and industry giant Li & Fung Ltd. Under her leadership, Alvanon has expanded exponentially and is now recognised as the world's leading apparel fit expert, with 70 dedicated fit professionals employed at its head office in New York and regional offices in London and Germany, supported by a wholly-owned design and production company in Hong Kong with 250+ employees.

Wang-Millard has transformed Alvanon into a full-service, integrated solutions company dedicated to fit excellence. In 2008, The Financial Times (NY ed. Dec 10) described her as: "The shaper of change for (the) fashion world." In 2010, the company's 10th anniversary year, Wang-Millard instigated a Global Mentoring Programme that gives exceptional young fashion design talent "free" access to Alvanon's world-class apparel sizing and fit consultancy services and tools.

Wang-Millard graduated from the Barnard College, Columbia University in New York with a double degree in Economics and East Asian studies. In 2006, she was shortlisted in the UK for both the Businesswoman of the Year Award and the Woman of the Future Award.

Speaker Profiles



Mr. YANG Dajun

President

United Times Associates, Greater China

Specialist

China Centre for Promotion of SMEs Development

Yang Dajun holds an MBA and has 22 years' experience in fashion industry management, as well as eight years in the field of international branding, and has practical experience in company operation, strategy management, capital operation, retail management and outlet operation. Yang has served more than 1,000 domestic and international fashion companies, published 21 books about management and provided training for over 1 million people, making him the most influential expert in China's fashion management industry.

Yang has also worked as brand and marketing strategy advisor for many domestic and international brands, and prestigious listed groups and companies, among them LVMH, C&A, Nike, Erdos, Youngor, Belle, the Septwolves Group, ANTA, LiNing, Snow Lotus, JNBY and Ochirly.

Speaker Profiles



Prof. Philip YEUNG

Executive Director

Clothing Industry Training Authority (CITA), Hong Kong

Professor Philip Yeung has had a long and distinguished academic career, and was associated with the Hong Kong Polytechnic University (PolyU) for more than 30 years before joining CITA in June 2006. His administrative ability was highly appreciated at the PolyU when he served as its Vice President overseeing academic development from 2002 to 2005. Yeung's long association with the PolyU also saw the successful development of the Institute of Textiles and Clothing (ITC), of which he was Department Head for more than 10 years. The ITC is now widely recognised as one of the best textile-related academic departments in the world.

In addition to his research interest in the development of textile products, Yeung also actively conducts consultancy projects covering the application of quality management for the industry.

Speaker Profiles

Mr. Francis K C YÜK
Chief Representative, Asia
International Apparel Federation (IAF)



Francis Yük joined the International Apparel Federation (IAF) in February 2012 as Chief IAF Representative in Asia. Prior to this, he was Senior Vice President of Worldwide Responsible Accredited Production (WRAP). He has worked in the textile and clothing manufacturing, international trade and quality audit industries for more than 30 years.

Yük was brought up on a remote farm outside Shanghai, China, and completed his education in Hong Kong, the UK and the US, graduating from the Hong Kong Technical College's Textile Department in the early 1970s. He gained first-hand experience as a technician in a textile plant before furthering his studies overseas, earning a Master's of Science degree in Textile Sciences from the University of Leeds in the UK and completing post-graduate research at the Cotton Incorporated Research Institute in Raleigh, North Carolina, the US. Yük is an ISO 9000-certified auditor, a Fellow of the Textile Institute and the Institute of Management.

Following work as a mechanic and chief engineer for vertical textile manufacturing plants in Hong Kong, Singapore and Malaysia, Yük began his international merchandising career with the Dodwell Hong Kong Buying Service (also known as Inchcape Buying Services, which was later acquired by the Li & Fung Group). He later joined the buying offices of Australian retail chain Myer Emporium (currently known as the Coles Group) as Regional Manager for China, Hong Kong, Singapore and Taiwan, responsible for sourcing, merchandising, quality control and logistic operations.

Yük subsequently joined SGS, one of the world's largest third-party testing and inspection organisations and later moved to Intertek Testing Services (Labtest) in the US. He has organised and given presentations at various consumer product safety and audit seminars throughout the Far East and the US, building long-standing relationships with numerous consumer product industries and government agencies. Most recently, Yük was President of Supply Chain Services with Intertek's Consumer Goods Division and CEO of the SgT Group.

With more than 30 years' experience in the textile industry, Yük is a frequent speaker at textile manufacturing and trade associations, professional forums, public seminars and universities on the subjects of manufacturing, international trade, quality control, social and environmental compliance arena.

Speaker Profiles



Ms. Marci ZAROFF

Partner and Chief Marketing & Sustainability Officer
Portico Brand Group

Marci Zaroff coined the term and pioneered the market for ECOfashion®, and founded such leading lifestyle brands as “Under the Canopy” and “FASE” (Fashion•Art•Soul•Earth).

A graduate of UC Berkeley's Haas Business School and co-founder of The Institute for Integrative Nutrition, Zaroff has, for more than two decades, been an internationally recognised ECOpreneur, change agent, expert, visionary, authority, consultant, and public speaker on green business and organic/sustainable lifestyles. Currently Executive Producer of a documentary called “Thread” and Director/Advisor on numerous boards, including the Textile Exchange, Fair Trade USA, Organic Spa Magazine, Operation Warm and Teens Turning Green, Zaroff was instrumental in defining the Global Organic Textile Standard (GOTS) and the first Fair Trade Textile Certification for the US, driving authenticity, environmental compliance and social justice worldwide.

Zaroff is featured in the newly released book *Eco Amazons: 20 Women Who are Transforming the World* and has received countless accolades, among them the Natural Product Industry's Socially Responsible Business Award, New York Moves' Power Woman Award, Fashion Group International's Rising Star Award and a prestigious Henry Crown Fellowship at the Aspen Institute.

Speaker Profiles

Mr. Egidio Zarrella
Senior Partner, Advisory
KPMG



Currently based in Hong Kong, Egidio Zarrella has a career spanning more than 20 years in business and IT advisory. His specialisations include business and IT strategy and governance, sourcing and projects, and key clients have included companies in Australia, Asia-Pacific and around the world.

Zarrella is lead advisory partner on some of KPMG's largest financial services clients, and has significant experience across Asia Pacific. He also has a strong working knowledge of the business and complex system issues that many financial institutions face, and is the lead partner for a number of the firm's largest technology companies, including Oracle and HP.

Among the recent areas of experience for Zarrella are advising and executing complex business transformation projects on both a global and regional scale; assisting clients to develop new business and IT strategies, advising and executing organisations' outsourcing, offshoring and shared services strategies; advising many clients on the integration of their IT acquisitions and on IT strategy; and assessing and implementing new finance transformation projects.

Zarrella is the Southern China Head of the ICE (information Communication and Entertainment) sector for KPMG and is often quoted globally in the press. He has also written numerous articles and appeared in newspapers and magazines, on the radio, on Internet sites, written blogs and been on television globally. Topics have included outsourcing, IT governance, audit, project management and IFRS.

Zarrella is a sought-after commentator on global business and IT issues, and a Fellow of the Institute of Chartered Accountants in Australia. He received his BA in Accountancy from the University of South Australia and is also an alumnus of the Harvard Business School, having completed an executive Master's programme while working with KPMG. He is also a member of a number of major professional bodies, including the Australian Institute of Company Directors, the Institute of Internal Auditors, and the Information Systems Audit and Control Association.

Speaker Profiles



Mr. ZHANG Zhe
General Manager

Shanghai Jinchun Fashion Consultant Co., Ltd.

Zhang Zhe has more than 15 years' consulting experience in Chinese fashion marketing. He graduated from the North-West Textile Institute in Xi'an, China, in 1982 with a Bachelor's degree in Textile Engineering. In 1987, he also earned a DEA in Gestion et Strategie Commerciale from the Universite de Paris-IX-Dauphine in Paris, France.

Zhang is currently General Manager of Shanghai Jinchun Fashion Consultant Co., Ltd., and also serves as Conference Professor of Chinese Fashion Market Analysis for the Institute Français de la Mode (France), the Tsinghua University Academy of Arts and Design (China) and Jiling University (China). He is also a member of Expert Commission of the China Apparel Industry Association.

From 1982 to 1993, Zhang served successively as Associate Professor and Vice-Director of the Department of Management Engineering at the North-West Textile Institute in Xi'an, China; from 1994 to 1999, he was Director and General Manager of the Shanghai Mine Design & Business Center in Shanghai, China. He has held his current position since 1999, offering consultancy services to a wide range of fashion companies based in China and Europe.