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Karl Gunnar Fagerlin, production manager at H&M

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HONG KONG: Prime Source Forum to shed new light on sourcing

By: just-style.com | 14 February 2011



Senior executives from across the global apparel industry supply chain will be heading to Hong Kong at the end of next month for the annual Prime Source Forum, which this year aims to help companies tackle the big issues taking pole position as the economic recovery builds up speed.

The three-day event, which runs from 30 March to 1 April at the Hong Kong Convention and Exhibition Centre, will include more than 50 speakers and panellists in seven sessions covering 'Challenges and Competition', 'Balance of Trade', 'Currency and Labour Issues', 'Raw Materials Shortage', 'Sourcing Alternatives' and 'Talent Management'.

They will join Mr Edwin Keh, former senior VP, COO at [Wal-Mart](#) Global Procurement, who will give the keynote address. Mr Keh, who now lectures at Wharton Business School, University of Pennsylvania, will speak on 'Supply Chain Challenges and Opportunities for the Next Decade'.

Co-located with the forum are a series of workshops. One of these is on 'Standardisation,' hosted by the Global Apparel, Footwear and Textile Initiative (GAFTI). Its chairman, Thomas Nelson, believes working "in unison and can really help to make a better world for the workers, factories, the brands and our end customers."

Six technology workshops will look at ways to apply lean manufacturing concepts to improve the supply chain's overall efficiency, cost-effectiveness and reduction of waste. From the retail perspective, the focus will be on the latest technologies to enhance retail and the importance of sustainable business practices.

A record number of registered delegates is expected, from major brands such as Adidas, Ann Taylor, [Benetton](#), The Children's Place, [Cortefiel](#), Guess, [Hugo Boss](#), Levi's, [Nike](#) and [Quiksilver](#).

[Click here for more details on Prime Source Forum.](#)

Sectors: Apparel, Fibres & fabrics, Manufacturing, Retail, Social & environmental responsibility, Sourcing

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